

# AUGUST 16, 2016 SOMPO JAPAN NIPPONKOA HOLDINGS, INC.

## SOMPO TO SPONSOR CIMB CLASSIC 2016 (PGA TOUR) GOLF TOURNAMENT

Sompo Holdings (ASIA) Pte. Ltd., a wholly owned subsidiary of Sompo Japan Nipponkoa Holdings, Inc. (President & CEO: Kengo Sakurada, "Sompo") is pleased to announce its sponsorship of Malaysia's premier golf tournament, the CIMB Classic 2016.

The group management philosophy of Sompo is to contribute to the security, health, and wellbeing of its customers and society as a whole by providing services of the highest quality possible. In recent years, the popularity of golf is increasing in the Asian region due to people's desire to maintain fitness through sports activities. In view of this fact, we decided to sponsor this tournament.

#### 1. About the CIMB Classic

This tournament has been held since 2010 by the CIMB Group, one of ASEAN's largest banking groups, as the title sponsor. Since 2013-2014, it is the PGA TOUR's only official FedExCup event in Southeast Asia. Every year, many top-class professional golfers from all over the world participate in the tournament and play an exciting game.

#### 2. Summary of the Tournament

(1) Name: CIMB Classic 2016 (Co-sanctioned by PGA TOUR and Asian Tour)

(2) Venue: Kuala Lumpur Golf & Country Club (Malaysia)

(3) Dates: 20<sup>th</sup> - 23<sup>rd</sup> October 2016

(4) Field: 78 players

#### 3. PGA Tour Official Website

http://www.pgatour.com/

### **Appendix: The partnership between CIMB and Sompo**

The CIMB Group is Malaysia's second largest financial services provider and one of ASEAN's leading universal banking groups. Headquartered in Kuala Lumpur, the CIMB Group is now present in nine out of ten ASEAN nations (Malaysia, Indonesia, Singapore, Thailand, Cambodia, Brunei, Vietnam, Myanmar and Laos). Beyond ASEAN, the group has a market presence in China, Hong Kong, Bahrain, India, Sri Lanka, Taiwan, Korea, the U.S. and the U.K.

On June 3, 2016, Sompo entered into a long-term regional non-life bancassurance distribution agreement with the CIMB Group. Through this partnership, Sompo will be able to distribute its non-life insurance products in four core markets, namely, Malaysia, Indonesia, Singapore, and Thailand, subject to execution of individual country agreements.

We regard bancassurance to be one of the primary sales channels for Sompo in the ASEAN region. We will continue to expand our overseas business by providing high-quality service to every customer, including potential new customers of the CIMB Group.