

June 15, 2016



Sompo Japan Nipponkoa Holdings, Inc.

Diamond Partner Participation in the World Forum on Sport and Culture

Sompo Japan Nipponkoa Holdings, Inc. (Group CEO: Kengo Sakurada, hereinafter “SOMPO HOLDINGS”) hereby announces its support for the World Forum on Sport and Culture to be held in October 2016, and that SOMPO HOLDINGS will participate in the Forum as a Diamond Partner (one of the top 5 of the 23 partner companies).

SOMPO HOLDINGS is striving to realize its management philosophy, namely to contribute to the security, health, and wellbeing of our customers and society as a whole by providing services of the highest quality possible. Participating in the Forum is a part of such effort and we will support by sending out messages to the world highlighting the attractive Japanese culture and arts, and the state of leading-edge economic and social initiatives.

1. Overview of the World Forum on Sport and Culture

Led by the Ministry of Education, Culture, Sports, Science and Technology, the Forum is hosted by a combination of government and private organizations, including relevant ministries and agencies, economic organizations, local governments, and private enterprises, in preparation for the 2019 Rugby World Cup, the 2020 Tokyo Olympic and Paralympic Games, and the Kansai World Masters Games 2021. The Forum will be held in Kyoto and Tokyo in the fall of 2016, soon after the Olympic Games in Rio de Janeiro. Combined with tourism, it is the first in a series of events to increase global opportunities by discussing and disseminating information on international contributions by sport, culture and business, and tangible and intangible legacies*.

* Legacies refers to the long-term positive impact of opportunities brought by sports or other events to society. It specifically refers to the development of facilities and infrastructure, and encouraging sports.

2. Dates

October 19-20, 2016 (Wed & Thur): Kyoto (Rohm Theatre Kyoto and other venues)

October 20-22, 2016 (Thur – Sat): Tokyo (Roppongi Hills and other venues)

3. Ministry of Education, Culture, Sports, Science and Technology “World Forum on Sport and Culture” official website:

<http://wfsc2016.mext.go.jp/en/>