

January 11, 2012
NKSJ Holdings, Inc.

**NKSJ Group Receives Honorable Mention Award
at “3rd Make a CHANGE Day Award”**

NKSJ Holdings, Inc. (President and Co-CEO: Masatoshi Sato) is pleased to announce that the NKSJ Group has been awarded the Honorable Mention Award at the 3rd Make a CHANGE Day Award (sponsored by the Make a CHANGE Day Implementation Committee and co-sponsored by the International Year of Volunteers + 10 Promotion Committee and Asahi Shinbun Company). This comes from NKSJ Group companies' volunteer activities around the country from October to December 2011 as part of a program called NKSJ Volunteer Day in and outside of Japan.

1. Overview of Make a CHANGE Day Award

The National Network Organizations Promoting Volunteering promotes volunteer activities by designating the fourth Saturday of each October as the Make a CHANGE Day for people throughout Japan to concurrently take part in volunteer and community activities one day of the year.

The Make a CHANGE Day Award is juried and awarded by a selection committee comprised of external members for activities carried out on Make a CHANGE Day or from October 1 to 31, 2011.

2. About the Honorable Mention Award

This award recognizes the volunteer activities conducted during the eligibility period for this award (October 2011) among those activities that the NKSJ Group encouraged all of its employees to participate in all across Japan as part of the NKSJ Volunteer Day coinciding with the International Year of Volunteers + 10.

The NKSJ Volunteer Day activities were undertaken in a wide range of fields, including support for the areas affected by the Great East Japan Earthquake, nature and the environment, disaster management, culture and arts. Specifically, they included collecting second books, selling goods produced in disaster-hit areas, donating picture books to developing countries, holding disaster management events, service dog demonstrations, and engaging in longstanding community-specific activities. These activities were carried out by each branch throughout the country.

With some 60 activities taking place and approximately 10,000 employees participating in all areas of Japan during the program period, the NKSJ Volunteer Day activities have contributed to raising the social significance and impact of volunteer and community activities.

The NKSJ Group will continue to strive to enhance community service awareness among its employees through volunteer activities and contribute to the creation of a “volunteer culture” within society.

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