
April 16, 2026

Sompo Holdings, Inc.

Sompo Japan Insurance Inc.

Sompo Direct Insurance Co., Ltd.

Strategic Partnership with UK Insurtech Company Zego ~Building a Next-Generation Auto Insurance Ecosystem Leveraging AI and Telematics~

Sompo Holdings, Inc. (Group CEO, Representative Director and President: Mikio Okumura; hereinafter “Sompo Holdings”) has agreed to a business partnership with Extracover Holdings Limited (CEO: Sten Saar; hereinafter “Zego”), a leading UK insurtech company, to develop next-generation digital insurance products for the Japanese market. We also announce that we have made a strategic investment in Zego to advance this partnership.

1. Background and Objectives of the Partnership

In recent years, the automobile insurance industry has been undergoing a major transformation, shifting from its traditional role of “responding after an accident” to a role of “preventing accidents before they occur” by leveraging technologies such as AI and telematics (vehicle data communication). Zego is one of the UK’s leading insurtech companies, combining proprietary telematics technology that is designed to accurately measure and analyze driving behavior using only a smartphone with AI to deliver high-quality insurance services at low cost.

Sompo Japan Insurance Inc. (President and CEO: Koji Ishikawa) and Sompo Direct Insurance Inc. (President and CEO: Katsuhito Nakagawa) handle auto insurance in the Japanese market as part of Sompo Group, and they highly value Zego’s advanced platform and business model. By combining the strengths of each company, we aim to deepen connections with customers and contribute to a safer and more secure car life for our customers, with the goal of establishing a new digital insurance standard.

2. Overview and Strengths of Zego

Founded in the UK in 2016, Zego experienced rapid growth by offering flexible auto insurance—where premiums vary based on driving time and behavior—primarily to drivers working in the gig economy such as food delivery and ride-sharing. The company has now expanded into the personal auto insurance market. Its main strengths are the following three points.

- **High-precision telematics and customer engagement:** The company offers the “Zego Sense” app, which scores driving behavior using only smartphone sensors—without the need for a dedicated in-vehicle device. Through features designed to be fun, such as game-like elements and a points system, it provides a mechanism that encourages safe driving in an enjoyable way, achieving high customer engagement.

- **High-precision risk models:** The company possesses a sophisticated risk assessment model that combines over 50 data points, giving it the expertise to support the assessment and management of the probability of accidents.
- **Efficient Customer Support Through AI:** We maximize the use of technology to achieve efficient business operations, such as automating the handling of certain customer inquiries via AI chat.

3. Key Areas of Discussion for the Business Alliance (Memorandum of Understanding)

Based on this agreement, Sompo Group and Zego will begin exploring the introduction of Zego's telematics technology, the joint development of more precise risk models, and operational efficiency improvements. in each case subject to applicable regulatory approvals.

4. Future Developments

Starting this year, we will proceed with discussions, including pilot tests on an exploratory basis, with the aim of further evolving our collaboration.

Sompo Group will actively incorporate cutting-edge global technologies to deliver services that contribute to our customers' "peace of mind, safety, and health" .

This release contains forward-looking statements based on current plans and expectations. Actual outcomes may differ due to market conditions, regulatory requirements, and other factors.

[Overview of Zego (Extracover Holdings Limited)]

- Company Name: Extracover Holdings Limited (dba Zego)
- Founded: 2016
- Founder and CEO: Sten Saar
- Headquarters: United Kingdom (London)
- Business Description: Provision of auto insurance utilizing telematics technology

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