

October 7, 2024

Sompo Holdings, Inc.

Sompo Japan Insurance Inc.

Sompo Himawari Life Insurance Inc.

RIZAP GROUP, Inc.

**Sompo Holdings and RIZAP GROUP Report on Collaboration
through Capital and Business Alliance
chocoZAP Starts Providing Special Offers for Registered Users of
"SOMPO Park" and "MY Himawari"
- Initiatives to Build a Wellbeing Data Platform -**

Sompo Holdings, Inc. (Group CEO and President: Mikio Okumura; Head office: Shinjuku-ku, Tokyo; hereinafter "Sompo Holdings") and RIZAP GROUP, Inc. (Representative Director and President: Takeshi Seto; Head office: Shinjuku-ku, Tokyo; hereinafter "RIZAP GROUP") are working to build a wellbeing data platform that links the customer bases of both companies. The initiative is based on a capital and business alliance concluded on June 7, 2024, with the aim of "realizing a society where everyone can experience wellbeing."

From October 7, 2024, Sompo Japan Insurance Inc. (President and CEO: Koji Ishikawa; Head Office: Shinjuku-ku, Tokyo; hereinafter "Sompo Japan") will start offering chocoZAP special benefits to users of "SOMPO Park," its information media and Sompo Himawari Life Insurance Inc. (President and CEO: Yasuhiro Oba; Head Office: Chiyoda-ku, Tokyo; hereinafter, "Sompo Himawari Life") will begin offering chocoZAP special benefits to users of "MY Himawari," a service that connects life insurance and health.

Through this initiative, chocoZAP will be used by many customers to help improve their health, and by building a wellbeing data platform and utilizing all kinds of data. We will conduct joint research on disease risk detection and prevention of serious illness, and develop new health indicators and products, with the aim of "realizing a society where everyone can experience wellbeing." The Wellbeing Data Platform will proceed on the premise that data will be linked with the permission of the subscribing companies and individual customers.

■ Outline of the "SOMPO Park," "MY Himawari," and "chocoZAP" Special Benefit Programs

- Target:

[SOMPO Park] People who are registered as members of Sompo Japan's information media "SOMPO Park"

[MY Himawari] People who are registered for "MY Himawari," a health behavior support application for policyholders

- Details of Special Benefits:

<SOMPO Park Platinum Rank Members and MY Himawari Members>

[Initial cost] No initial fee <At chocoZAP, the normal enrollment fee is 3,000 yen (including tax) and the administration fee is 2,000 yen (including tax)>

[Monthly cost] First and second months are free <Maximum of 6,556 yen (including tax) >

<SOMPO Park Gold Rank Members>

[Initial cost] No initial fee <At chocoZAP, the normal enrollment fee is 3,000 yen (including tax) and the administration fee is 2,000 yen (including tax)>

[Monthly cost] First month is free <Maximum of 3,278 yen (including tax) >

- "SOMPO Park" is free information media provided by Sompo Japan based on the concept of "Be yourself, enrich your everyday life, and be happy." It provides useful contents for daily life, and you can apply for gifts and campaigns with Park points. This service is also available to non-SOMPO Japan policyholders. SOMPO Japan policyholders who are My Page members can also use the services for SOMPO Park members with the same ID.

<https://park.sompo-japan.co.jp>

- "MY Himawari" is an application and web service that allows you to check your life insurance policy details and perform procedures at your fingertips at any time, while also supporting your health.

https://www.himawari-life.co.jp/brand_insurhealth/myhimawari_app/

■ Growth Strategy through the Alliance of Sompo Holdings and RIZAP GROUP

One of the most important aims of the capital and business alliance between Sompo Holdings and RIZAP GROUP is the "building of a wellbeing data platform." This means linking and expanding the mutual data infrastructure on healthcare envisioned by Sompo Holdings and RIZAP GROUP. As a first step toward building this platform, chocoZAP membership will be promoted for the Sompo Group's customer base and sales network, thereby strengthening and expanding chocoZAP's customer base.

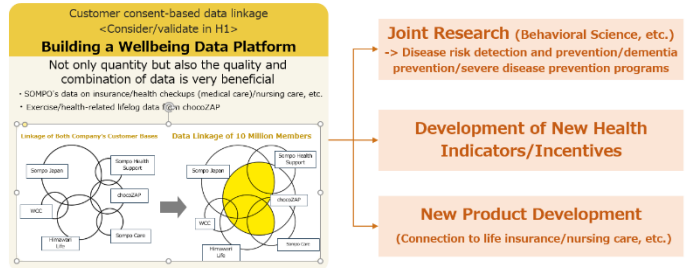
Sompo Holdings and RIZAP GROUP will link all data related to health, medical care, nursing care, exercise, diet, etc. from both companies and utilize it as a "wellbeing data platform" to develop new solutions for preventive medicine and programs to prevent dementia and serious illness. By developing new health indicators and incentives, we will contribute to "extending healthy lifespans," which is a challenge in this era of 100-year lifespans. Through these initiative, we will work to realize a state of physical, mental, and social wellbeing, in other words, a society where everyone can experience wellbeing.



Wellbeing Data Platform



SOMPO and RIZAP are creating one of Japan's largest wellbeing data platforms
=> Joint product development, new health indicators, dementia/severe illness prevention, etc.



*July 1, 2024 SOMPO x RIZAP joint press conference material https://rizap-group.g.kuroco-img.app/files/user/pdf/202407/20240701_SOMPO_RIZAP.pdf

(in Japanese)

■ Corporate Profile

Company Name: Sompo Holdings, Inc.

Address: 26-1, Nishi-Shinjuku 1-chome, Shinjuku-ku, Tokyo
160-8338, Japan

Representative: Mikio Okumura, Group CEO and President

Major Businesses:

SOMPO is developing various businesses, centered on its domestic non-life insurance business with a history of around 130 years, as well as its overseas insurance business, domestic life insurance business, and wellbeing business consisting of the nursing care business. Based on SOMPO's Purpose, "For a future of health, wellbeing, and financial protection," we aim to solve Japan's social issues through our business activities and realize a society in which all people can enjoy their own lives in good health and abundance.

URL: <https://www.sompo-hd.com> Securities code: 8630



Company Name: RIZAP GROUP, Inc.

Established: April 10, 2003

(Company name changed from Kenkou Corporation, Inc. on July 1, 2016)

Address: Sumitomo Fudosan Shinjuku Grand Tower 36F,

8-17-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-0023, Japan

Representative: Takeshi Seto, Representative Director, President

Major Businesses:

The Company formulates and executes medium- to long-term management strategies for the Group, supports the execution of business strategies and manages the business activities of each Group



company, and operates businesses such as the personal training gym "RIZAP" and the convenience gym "chocoZAP" through its consolidated subsidiary, RIZAP, Inc. Launched in July 2022, "chocoZAP" offers services not only in exercise but also in various other areas such as "beauty," "lifestyle," and "entertainment." With over 1,500 gyms nationwide^{*1} and more than 1.2 million members^{*2}, we have achieved the number one position in Japan for the number of fitness gym members in Japan^{*3}. By utilizing the management resources of the entire group, centering on "RIZAP" and "chocoZAP," we aim to realize a society in which everyone in Japan can lead a healthy and glorious life by addressing social issues such as the optimization of medical costs and regional development.

URL: <https://www.rizapgroup.com> Securities code: 2928

*1) As of August 14, 2024

*2) As of August 15, 2024

*3) According to RIZAP, Inc., Comparison of publicly announced figures for gyms that disclose the number of enrolled members and estimated figures based on sales and other data for gyms that do not disclose figures. (As of November 2023) For details, see here (<https://lp.chocozap.jp/note-03/>).