

May 24, 2023
Sompo Holdings, Inc.
Sompo Care Inc.
KCJ GROUP Inc.

Sompo Holdings to open a caregiver experience pavilion at KidZania Tokyo

~The experience will feature new ICT-based caregiving technology and opens on July 19, 2023!~

Sompo Holdings, Inc. (Group CEO, Director, Chairman, and Representative Executive Officer: Kengo Sakurada, hereinafter “Sompo Holdings”) and KCJ GROUP INC. (Representative Director & President: Michinari Tsumuraya, hereinafter “KCJ GROUP”) will open a Care Support Center pavilion at KidZania Tokyo (Koto-ku, Tokyo), a facility that provides work and social experiences for children. The pavilion will be operated by Sompo Holdings subsidiary Sompo Care Inc. (Director, President and Representative COO: Takamitsu Washimi, hereinafter “Sompo Care”) and opens on Wednesday July 19, 2023.



Image of the pavilion's exterior



Image of the pavilion's interior

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The pavilion, children will enable children to act as caregivers. After gaining an understanding of how the elderly who need nursing care feel and learning specialist skills and knowledge, they will participate in nursing care experiences, such as checking sleeping conditions using a sleep sensor, helping a patient move from a bed to a wheelchair, and taking them around the KidZania city in a wheelchair.

■ Experience Features

- Experience elderly peoples' posture to understand their physical condition and feelings
- Trying out new caregiving technology that uses ICT (system for managing sleeping condition)
- Using a nursing care doll to move a patient from bed into a wheelchair
- Learning care methods that use wheelchairs and assist a wheelchair patient around the KidZania city

An increase in the number of latter-stage elderly people mean that the issues facing the caregiving industry, such as the need for more efficient care operations and to secure carers, are growing increasingly severe and the Japanese government is promoting ICT technology in caregiving workplaces as one solution for the 2025 Problem*. Sompo Holdings, Sompo Care, and KCJ GROUP

hope that the experiences provided by this pavilion will encourage the children who will be forging the country's future to think about the feelings of others when they act, and that trying out ICT-based caregiving technology will teach them the potential of new caregiving methods and deepen their interest in caregiving as a career.

※ *Source : From Promoting ICT Use at Caregiving Workplaces by the Ministry of Health, Labour, and Welfare
<https://www.mhlw.go.jp/stf/kaigo-ict.html> (Japanese only)

<Reference material>

■ Pavilion Overview

Name: Care Support Center

Job type: Caregiver

Capacity: Four people per experience

Length: Approx. 30 minutes

Wage: 8 kidZo

Deliverables: ID card

Experience details: After gaining an understanding of the physical condition of elderly people and their support needs, children will try out new ICT-based caregiving technology and help a nursing care doll into a wheelchair. Following this, they will assist the wheelchair patient around the KidZania city.

Opening: Wednesday July 19, 2023

■ About KCJ GROUP and KidZania

KCJ GROUP designs and operates facilities that provide work and social experiences for children aged three to 15, including KidZania Tokyo (opened October 2006), KidZania Koshien (opened March 2009), and KidZania Fukuoka (opened July 2022). KidZania facilities contain cities for children that are about two thirds of the size of real cities. They include pavilions exhibited by real companies which provide experiences of various types of work and service. KidZania's core concept is to provide edutainment, a blend of education and entertainment. They are child-led cities where children can try out the jobs they like and have fun while learning about how society works.

<https://www.kidzania.jp/>

Ends