

December 28, 2011
NKSJ Holding, Inc.

NKSJ Holdings Named One of the Top 30 CSR Performers in East Asia for the Second Consecutive Year

On October 24, 2011, NKSJ Holdings, Inc. (hereafter NKSJHD) was named one of the top 30 companies for CSR in “East Asia 30”, a list of the 30 top CSR performers from three East Asian countries (Japan, South Korea, China) released by the Asia CSR Expert Committee (Chair: Mr. JU, Chulki), which is comprised of Japanese, South Korean and Chinese experts. This marked the second consecutive year NKSJHD was included in the list.

1. About East Asia 30

South Korea’s Hankyoreh Economic Research Institute (HERI) led the development of the new evaluation standards, which incorporate Asian values into global CSR evaluation standards. The top 30 companies for CSR in East Asia 30 are selected based on evaluations conducted by the Asia CSR Expert Committee, which is comprised of 10 experts from Japan, South Korea and China. East Asia 30 began in 2010, with 2011 marking its second year. A more comprehensive evaluation was conducted for 2011 that included the addition of company CSR initiatives in the supply chain and human rights as evaluation criteria.

For more information about the specific evaluation methodology and results, please see the following website:

http://heri.kr/index.php?mid=publications&document_srl=9514

2. Evaluation for NKSJHD

NKSJHD was selected in appreciation of its initiatives towards environment including climate change and biodiversity, detailed dialogue with stakeholders and fulfilling corporate citizenship activities.

More information on NKSJHD’s specific CSR activities is available on our official homepage.

<http://www.nksj-hd.com/en/csr/>

3. Moving Forward

NKSJHD will continue to broaden its CSR initiatives, take stock of leading examples, actively participate in CSR-related initiatives in Japan and overseas as well as actively disseminate information on its initiatives both in Japan and abroad.