NKSJ Holdings Named One of 30 Top CSR Performers in East Asia

The Only Japanese Financial Institution in the Top 30

NKSJ Holdings, Inc. (hereafter NKSJHD) was named one of the top companies for CSR in "East Asia 30" that listed 30 top CSR performers from three East Asian countries (Japan, China, South Korea). The list was released by the Asia CSR Expert Committee (Chair: Mr. JU, Chulki) comprised of Chinese, Japanese, and South Korean experts for the first time on November 29, 2010. NKSJHD was the only Japanese financial institution in the top 30.

1. About East Asia 30

South Korea's Hankyoreh Economic Research Institute (HERI) led the development of the new evaluation standards, which incorporate Asian values into global CSR evaluation standards. "East Asia 30", a list of 30 top companies, was unveiled for the first time based on evaluations conducted by the Asia CSR Expert Committee composed of experts from Japan, China, and South Korea.

For more information about the specific evaluation methodology and results, please see the following website:

http://www.asiafutureforum.org/e_sub_04_01_v.html?num=32&no=1

"East Asia 30", according to the Asia CSR Expert Committee, will be introduced throughout the world as a guideline for global socially responsible investors making investments in Asia.

2. Evaluation of NKSJ Holdings

Evaluation was performed using companies' CSR reports and environmental, social, and governance (ESG) information of companies researched by EIRIS (United Kingdom), the research organization for the global socially responsible investment (SRI) index, "FTSE4Good". NKSJHD was selected through an evaluation conducted by experts from Japan, China, and South Korea utilizing their new CSR evaluation model based on the information

3. Moving Forward

NKSJHD will continue to proactively disclose information both in and outside of Japan, while taking stock of leading examples, through communication with SRI research organizations and active participation in CSR-related initiatives in Japan and overseas.