



**SOMPO Holdings
Integrated Annual Report
2021**



Group Management Philosophy

We will at all times carefully consider the interests of our customers when making decisions that shape our business. We will strive to contribute to the security, health, and wellbeing of our customers and society as a whole by providing insurance and related services of the highest quality possible.

Brand Slogan

A Theme Park for Security, Health & Wellbeing

Sompo Group intends to give visible form to the abstract concepts of safety, security, and health, and to realize a vision of the Group that solves social problems through its businesses and contributes to society as a presence that continuously supports the lives and happiness of its customers by appropriate use of advanced technologies, including digital technologies, while remaining close to the lives of “people,” who are the heart of society. We therefore adopted this Brand Slogan so that the Sompo Group can be united in our efforts to further accelerate our transformation into “A Theme Park for Security, Health & Wellbeing.”

SOMPO's Purpose

With “A Theme Park for Security, Health and Wellbeing,” create a society in which every person can live a healthy, prosperous and happy life in one’s own way.

Social value delivered by SOMPO

- Protect people from future risks facing the society
- Create a future society for healthy and happy lives
- Foster the ability to change the future society with diverse talents and connections

Integrated Annual Report 2021

This report presents the Sampo Group's past and present to clearly demonstrate our track record and strengths, which we use to inform all stakeholders about the Sampo Group's future vision in an easy-to-understand manner.

130-year-long track record of solving social challenges

We have hitherto expanded and continuously grown our business operations over our 130-year-long history by providing solutions to various challenges in society. By continuing to assume a social infrastructure role with, for example, our insurance and nursing care businesses, the trust we have built and the responsibility we have shouldered as a public institution of society now form the cornerstone of the Sampo Group.

Embracing the challenge of transformation to realize “A Theme Park for Security, Health & Wellbeing”

Under our previous Mid-Term Management Plan (FY2016–2020), we went about establishing and strengthening our competitive advantage in each of our businesses, addressed key challenges, such as executing M&As, rolling out a digital strategy, and promoting diversity in our workforce, and made changes to our business portfolio. With social challenges as a starting point, we are accelerating our transformation toward the realization of “A Theme Park for Security, Health & Wellbeing” that provides various values beyond the framework of insurance by leveraging the strengths of the Sampo Group.

Contributing to the SDGs and boosting earnings power through partnerships centering on our Real Data Platform (RDP)

In the Mid-Term Management Plan that kicked off this fiscal year, we have set our sights on bringing to bear our Group Management Philosophy and purpose as an organization. We therefore intend to hone our problem-solving capabilities by merging our long-standing track record of solving social challenges, as well as the strengths of the Sampo Group, with a new Real Data Platform (RDP).

Armed with these capabilities, the Sampo Group will continue to deliver solutions for creating new value as a platform provider for partnerships with numerous stakeholders and seek to solve the social challenges outlined in the SDGs and boost earnings power.

Disclaimer

The information presented in this report includes future forecasts based mainly on the Sampo Group's management policies and plans. They are based on information available at the time of publishing. Accordingly, actual earnings and activity plans may be affected by the future operating environment.

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