

# CSR Milestones and Their Impacts

The Group's social responsibility initiatives have evolved with the times. This section shows our major CSR milestones and their impacts to date.

## Milestones

\* ◇ This symbol indicates major events in the world.

- 1965 Started the "Yellow Badge Donation" program
  
- 1976 Established the Yasuda Kasai Fine Art Foundation (now Sompo Japan Nipponkoa Fine Art Foundation)  
Opened the Seiji Togo Memorial Yasuda Kasai Museum of Art (now Seiji Togo Memorial Sompo Japan Nipponkoa Museum of Art)
  
- 1977 Established the Yasuda Fire & Marine Foundation (now Sompo Japan Nipponkoa Welfare Foundation)
  
- 1987 Started to publicly exhibit "Sunflowers" by Van Gogh
  
- 1989 Opened Himawari Hall puppet theater in Nagoya
  
- 1990 Established Environmental Risk Management Office
  
- 1991 Established the Nipponkoa Welfare Foundation (now Sompo Japan Nipponkoa Welfare Foundation)

1992 ◇ United Nations Conference on Environment and Development (Earth Summit) in Rio de Janeiro  
Then President of Yasuda Fire & Marine Insurance Company (now Sompo Japan Nipponkoa) participated as head of the Nippon Keidanren delegation.



- 1993 Started holding Public Seminars on the Environment  
Established an employee volunteer organization

Introduced volunteer work leave

- 1995 Signed UNEP FI Statement of Environmental Commitment by the Insurance Industry
- 1996 Volunteer employees established a social contribution fund
- 1997 Acquired ISO 14001 certification (as first Japanese financial institution)
- 1998 Started to publish an environmental report (as first Japanese financial institution)  
Launched consultation services for acquiring ISO 14001 certification  
Started forest management programs
- 1999 Established the Yasuda Fire & Marine Environment Foundation (now Sompo Japan Nipponkoa Environment Foundation)  
Launched Sompo Japan Green Open (SRI fund)
- 2000 Started CSO Learning Scholarship Program
- 2002 ◇World Summit on Sustainable Development held in Johannesburg  
Signed WBCSD Financial Sector Statement  
Held first CSR stakeholder meeting
- 2004 Launched Sompo Japan SRI Open (SRI fund)  
Started BCM (Business Continuity Management) consultation services
- 2005 Established Healthcare Frontier Japan Inc. (now Sompo Health Support Inc.)  
Joined the Carbon Disclosure Project (now CDP)  
Started offering organizational support for civil society groups
- 2006 Joined the United Nations Global Compact  
Signed the UN supported Principles for Responsible Investment (UN PRI)  
Started sponsored-lecture series at universities
- 2007 Established Sompo Japan Healthcare Services Inc. (now Sompo Health Support Inc.)
- 2008 Started art appreciation through dialogue at the Seiji Togo Memorial Sompo Japan Museum of Art (now Seiji Togo Memorial Sompo Japan Nipponkoa Museum of Art)  
Announced the Carbon Neutral Declaration  
Started the Eco-Safe Driving Contest  
Certified as an “ECO FIRST Company” by the Minister of the Environment, Japan
- 2009 Introduced web-based insurance policy access for automobile insurance products

- 2010 NKSJ Holdings, Inc. (now Sompo Holdings, Inc.) established  
 Formulated the NKSJ Group's CSR Basic Policy (now the Group CSR Vision)  
 Sompo Japan Foundation (now Sompo Japan Nipponkoa Welfare Foundation) started to offer financial support to ASEAN countries  
 Launched Weather Index Insurance in Thailand  
 ◇10th Conference of the Parties (COP10) to the Convention on Biological Diversity held in Nagoya  
 37 Group companies participated in the Japan Business and Biodiversity Partnership  
 Started consultation services on biodiversity  
 ◇ISO 26000 (international standard on social responsibility) published
- 2011 ◇Great East Japan Earthquake occurred  
 Started to collect ESG data of the Group  
 Sompo Japan (China) (now Sompo Japan Nipponkoa (China)) published its first CSR report  
 Started the SAVE JAPAN Project to conserve biodiversity  
 Sompo Japan Environment Foundation (now Sompo Japan Nipponkoa Environment Foundation) started research on climate change adaptation  
 Established Nipponkoa Smile Kids Foundation (now Sompo Japan Nipponkoa Smile Kids Foundation)  
 10 Group companies (now 7 Group companies) signed the Principles for Financial Action towards a Sustainable Society  
 Started to organize the NKSJ Volunteer Days (now the Sompo Holdings Volunteer Days)
- 2012 Specified the Five CSR Material Issues of the Group (now the Group's CSR Materiality)  
 Established Prime Assistance Inc. to enter the assistance services market  
 Signed the Women's Empowerment Principles (WEPs)  
 ◇United Nations Conference on Sustainable Development (Rio+20)  
 Signed the UNEP FI Principles for Sustainable Insurance (PSI)  
 Purchased shares of Cedar Co., Ltd. as a Group company to enter the elderly care services market  
 Acquired ISO 39001 certification (international standard for road traffic safety management system)
- 2013 Started environmental programs for community contribution  
 Achieved carbon neutrality  
 Started to consider promoting the Group's CSR by measuring KPIs
- 2014 Established the Sompo Japan Nipponkoa Group's "Group CSR Vision," "Group Environmental Policy," "Group Policy for Human Dignity and Human Rights" and "Six CSR Material Issues"  
 KPIs defined for Group CSR initiatives  
 Signed Japan's Stewardship Code (Sompo Japan Nipponkoa, Sompo Japan Nipponkoa Asset Management)  
 Special exhibition of "Sunflowers" by Van Gogh held to support restoration of areas affected by the Great East Japan Earthquake  
 Started the Bosai JAPAN-DA Project  
 Launched a road safety program in Indonesia and maternal and child health program in Myanmar

Launched Typhoon Guard Insurance in the Philippines  
Business collaboration in long-term care field with Message Co.

- 2015 Entered home renovation industry by acquiring ownership of FRESHHOUSE CO., LTD.  
Our weather index insurance was recognized as meeting the requirements for membership in the BCtA
- ◇SDGs adopted at the UN Summit
  - ◇Paris Agreement adopted at COP21
- Nationwide distribution of “Smiling Road” (telematics service for businesses to help fleet drivers drive more safely)  
Started to provide “Portal Smiling Road” smartphone app  
Expanded nursing care business by acquiring 100% ownership of Sompo Care Next Inc., etc.
- 2016 Acquired ISO14001 certification for all Group companies in Japan  
Sompo Japan Nipponkoa Healthcare Services Inc., Sompo Japan Nipponkoa Risk Management Inc., Healthcare Frontier Japan Inc. merged to form Sompo Risk Management & Health Care Inc.  
Redefined the Group’s CSR Material Issues  
Announced FY2016-2020 Medium-Term Management Plan  
Launched arts and culture initiatives—SOMPO Paralym Art Soccer Art Contest, and SOMPO Art Fund
- 2017 Five Group companies recognized as a 2017 Certified Health and Productivity Management Organization (White 500) (by METI)  
Acquired Endurance Specialty Holdings Ltd. (Now SOMPO INTERNATIONAL)  
Launched “Tokyo University of the Arts x Sompo Holdings” Industry-Academia Collaboration Diversity on the Arts Project (DOOR)
- 2018 “Tokyo University of the Arts x Sompo Care Inc.” Industry-Academia Collaboration  
Launch of 『Artist in “Sompo no le S” in Ojikamiya』

## Impacts of Key Initiatives

### 65.5 million badges

#### “Yellow Badge Donation” program (Since 1965)

Each year Sompo Japan Nipponkoa donates Yellow Badges that come with traffic accident insurance to students entering their first grade of elementary school in Japan. Until April 2018, a total of 65.5 million students have received the badges.



### 5.76 million visitors

#### Seiji Togo Memorial Sompo Japan Nipponkoa Museum of Art (Since 1976)

The art museum, which exhibits Van Gogh’s “Sunflowers” as well as paintings by a number of post-impressionists such as Gauguin and Cezanne, and works by Seiji Togo and Grandma Moses received 5.76 million visitors in total by March 2018.



### 1.8 billion yen

#### Financial support for welfare Civil societies (Since 1977)

Sompo Japan Nipponkoa Welfare Foundation provides financial support for civil societies and other organizations engaged in social welfare activities. By the end of fiscal 2017, the foundation offered a total of 2,865 grants, which sum up to 1.8 billion yen.



**185 million yen**

**Scholarship Funding for Long-term Care Workers in Training (Since 1992)**

To promote the development of care workers, the Sompo Japan Nipponkoa Welfare Foundation provides scholarships for students in training to become long-term care workers. As of the end of fiscal 2017, the Foundation had paid a total of 185 million yen in funding for 268 students.



**20,376 people**

**Public Seminars on the Environment (Since 1993)**

As of the end of fiscal 2017, 20,376 people had participated in these environmental seminars, jointly held by the Japan Environmental Education Forum (JEEF), the Sompo Japan Nipponkoa Environment Foundation, and Sompo Japan Nipponkoa.



**27.3 billion yen**

**Sompo Japan Green Open (SRI fund) (Since 1999)**

Sompo Japan Nipponkoa Asset Management's "Sompo Japan Green Open" invests in environmentally friendly Japanese companies whose stocks are expected to be profitable. As of the end of April 2018, 27.3 billion yen were under management by the fund.



**1,014 students**

**CSO Learning Scholarship Program (Since 2000)**

As of the end of fiscal 2017, a total of 1,014 university undergraduate and graduate students had participated in this internship program organized by the Sompo Japan Nipponkoa Environment Foundation and were provided with work experience at environmental organizations.



**48.7 million policies**

**Web-based automobile insurance policy (Since 2009)**

An option for policyholders to access their policy via the web was introduced in order to increase customer convenience and reduce our environmental footprint. The option was also introduced for fire insurance policyholders from October 2015. More than 48.7 million customers have chosen web-based policies, forgoing the conventional paper-based format.



**3,000 employees**

**The Great East Japan Earthquake—continuous support for recovery (2011)**

More than 3,000 employees were sent to the areas affected by the Great East Japan Earthquake to facilitate prompt insurance payments. We are also providing continuous support through our core business and other activities to meet the evolving needs of disaster-hit areas.



**37,409 participants**

**SAVE JAPAN Project (Since 2011)**

From 2011 to the end of March 2018, 37,409 people participated in 739 events of the SAVE JAPAN Project, a community-based biodiversity conservation program implemented in all over Japan in collaboration with environmental and civil society groups.



**56,096 volunteers**

**Sompo Holdings Volunteer Days (Since 2011)**

The Group organizes the Sompo Holdings Volunteer Days every year to raise Group employees' interest in making social contributions and to continue efforts to support the areas affected by the Great East Japan Earthquake. Since the first year, a cumulative 56,096 Group employees in Japan and overseas have engaged in volunteer activities such as environmental conservation and social welfare.



**Over 30,000 participants**

**Road safety project in Indonesia (Since 2014)**

Sompo Japan Nipponkoa and PT. Asuransi Sompo Japan Nipponkoa Indonesia have teamed up with Save the Children Japan, an international civil society that promotes children's rights, to launch a road safety project in Bandung, West Java. Activities include safety education for primary and middle school children, traffic safety improvements near schools in collaboration with local governments, and general awareness-raising about road safety for children. To date there have been more than 30,000 participants.





## **Over 24,000 participants** **Bosai JAPAN-DA Project (Since 2014)**

We have teamed up with the Yumemi Trunk Puppet Theater Troupe and the NPO Plus Arts to offer puppet shows and experience-based workshops to teach children – society’s future leaders – and their parents how to protect themselves and others in emergency situations. As of the end of March 2018, more than 24,000 people had participated in a total of 151 events nationwide.



## **Over 7,600 participants** **Caravan-Mate Training for Dementia Supporters (Since 2016)**

Our Group provides internal Caravan-Mates training to effectively train dementia supporters who have appropriate knowledge of the disease, and watch out for and support patients and their families. Once trained, Caravan-Mates go on to provide training for dementia supporters in various workplaces. Through this initiative, we strive to be more considerable when engaging with the elderly and those suffering from dementia.

As of the end of March 2018, the total number of dementia supporters and Caravan-Mates among Group employees and agency employees had reached 7,672.