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Results of the First Half of 2007 and Business Strategy

November 30, 2007



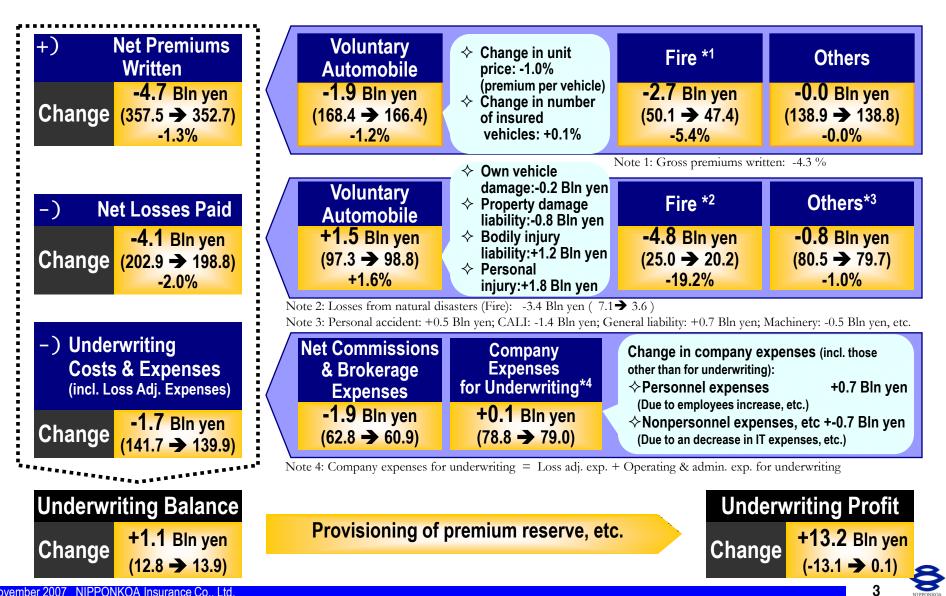
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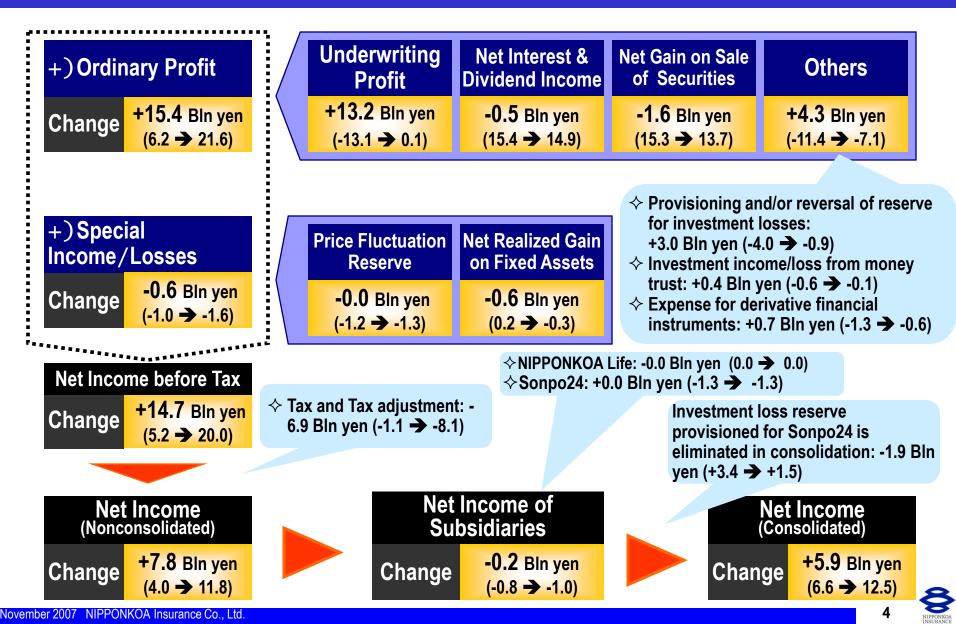


Analysis of Year-on-Year Changes (Underwriting)



November 2007 NIPPONKOA Insurance Co., Ltd

Analysis of Year-on-Year Changes (Others)



Main Points of 1H FY2007 Results

Administrative order for partial suspension of business	Suspension of sales of third sector products for 3 months, loss of bidding qualification, etc.: Negative impact on sales performance was approximately 0.7 billion yen
Natural disasters	 ♦ Natural disasters that occurred in this half year period were typhoons No.4, No.5 and No.9 and Niigata-Chuetsu-Oki Earthquake ♦ Losses due to natural disasters including these ones: 4.1 billion yen (Net losses paid: 1.7 billion yen, Reserve for outstanding claims: 2.4 billion yen)
IBNR Reserve	 ♦ Due to change of calculation method, provisioning of IBNR reserve increased in the last fiscal year ♦ 0.5 billion yen reversal in 1H FY2007 vs. 10.6 billion yen provisioning in 1H FY2006
Investment loss reserve provisioned for Sonpo24 subsidiary	 As in last fiscal year, applied provisioning standard of 30% 1.3 billion yen reserve for possible investment loss provisioned for Sonpo24 Provisioning for Sonpo24 created a difference between consolidated and nonconsolidated net income in 1H FY2006, the period of initial provisioning for this subsidiary. No such influence in 1H FY2007
Relationship stock reduction and gain on sale of securities	 ♦ Reduce relationship stocks by 100 billion yen on a book-value basis from FY2006 through FY2012 ♦ Reduced 7.1 billion yen in 1H FY2007 ♦ Gain on sale of relationship stocks: 10.3 billion yen

FY2007 Forecast

		1H FY2006	1H FY2007	Change	FY2007E (revised forecast)
Net Premiums Written		357.5 Bln yen	352.7 Bln yen	- 4.7 Bln yen	700.0 Bln yen
Loss Ratio *1		61.6 %	61.5 %	- 0.1 %	64.7 %
Expe	Expense Ratio		34.6 %	- 0.3 %	35.8 %
Other than Compulsory	Loss Ratio *1	58.6 %	58.8 %	+ 0.2 %	62.3 %
	Underwriting Balance	11.5 Bln yen	11.5 Bln yen	- 0.0 Bln yen	- 5.8 Bln yen
Unde	Underwriting Profit		+ 0.1 Bln yen	+ 13.2 Bln yen	- 15.0 Bln yen
Ordinary Profit *2		6.2 Bln yen	21.6 Bln yen	+ 15.4 Bln yen	24.0 Bln yen
Ν	Net Income		11.8 Bln yen	+ 7.8 Bln yen	13.0 Bln yen
Adjı	Adjusted ROE *3		8.8 %	+ 6.0 %	4.8 %
	Ordinary Profit	9.7 Bln yen	21.9 Bln yen	+ 12.2 Bln yen	24.0 Bln yen
Consolidated Basis	Net Income	6.6 Bln yen	12.5 Bln yen	+ 5.9 Bln yen	13.0 Bln yen
	Adjusted ROE *3	4.7 %	9.3 %	+ 4.6 %	4.8 %

Notes 1) Net paid losses from natural disasters: 1H FY06, 7.7 Bln yen (of which those incurred in the year 1.3Bln); 1H FY07, 4.0 Bln (ditto 1.7 Bln); FY07E, 8.0 Bln 2) Net gain on sale of securities: 1H FY06, 15.3 Bln yen; 1H FY07, 13.7 Bln; FY07E, 24.2 Bln
3) In calculating "Adjusted ROE," net unrealized gain on available-for-sale securities is excluded from shareholders' equity. ROE for 1H FY06 and for 1H FY07 are on annualized basis.

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Basis for FY2007 Forecast

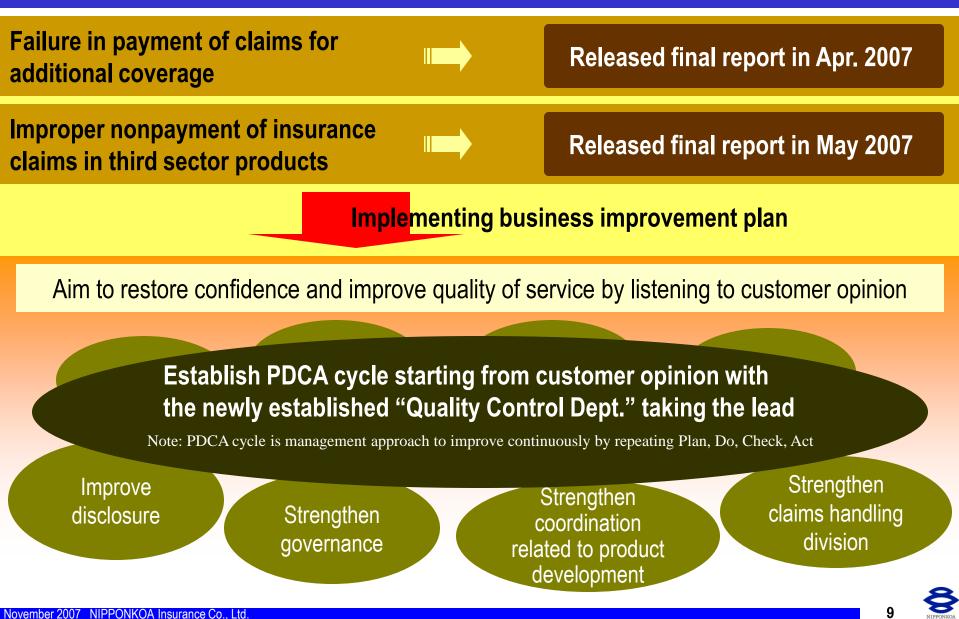
	FY2	007 Forecast	Difference from previous forecast	Comments
Net	Voluntary auto	332.6 Bln yen	(339.0 → -6.3)	Anticipate continued decline in unit price of auto insurance products, and aim for recovery by
Premiums	Other than auto	367.3 Bln yen	(370.9 → -3.6)	increased sale of auto product "Car BOX"
Written	Total	700.0 Bln yen	(710.0 → -10.0)	Sales growth of products for enterprises will continue
	Loss ratio	64.7 %	(63.7% → +1.0%)	Typhoon season is over, and estimate for losses due to natural disaster was revised down to 8.0
Underwriting	Expense ratio	35.8 %	(35.7% → +0.1%)	billion yen from 13.0 billion yen
Profit	Underwriting balance	- 3.3 Bln yen		 other than natural disasters will continue ◇ Although amount of expense is within an expected range, expense ratio will worsen due
	Underwriting profit	- 15.0 Bln yen	(-10.0 → -5.0)	
Investment	Net income & dividend income	27.7 Bln yen	(21.7 → +6.0)	 ♦ Increased dividend income from stocks ♦ Forecast of gain on sale of stocks unchanged at
Income	Gain on sale of securities	24.2 Bln yen	[23.0 → +1.2]	23.0 billion yen
	Ordinary profit	24.0 Bln yen	[24.0 → 0.0]	 No major change in forecast of special gain/loss Maintain previous forecast for ordinary profit and net income as a result of increases in gain
Profit	Net income	13.0 Bln yen	(13.0 → 0.0)	on sale of securities and interest & dividend income
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Part II Business Plan

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Business Improvement



Campaign of Explanation and Self-Inspection

New regulations for solicitation (revision of supervisory guidelines to insurance companies)

 ◇ Apr. 2006: New rule for explanation of important matters (policy summary / information calling for attention)
 ◇ Apr. 2007: Form for confirmation of customers' needs (response to the suitability rule)

Explanation Implement collectively a "campaign of explanation and selfinspection"

The task of top priority for benefits in the future

Self-Inspection

Request by FSA for selfinspection for fire insurance sales

- Check if proper sales structure is established
- Check if premiums are calculated properly

Resolution by the General Insurance Association of Japan to respond to the request

> Member companies voluntarily check their contracts overall

This part will be completed in the first half of FY2008



Outline of Medium-Term Business Plan (FY2006~FY2008)

The end of September 2007 is halfway point in the plan

Business circumstances in this period were worse than initially expected
◇Recovery of Japan's economy is stagnating
◇Unit price of auto insurance has declined due to slump in new auto sales and shift to smaller cars
◇Problems related to claims payment increasing

 ♦ No premium income growth
 ♦ Difficulty in reducing expense ratio and loss ratio

Simultaneous pursuit of "premium growth" and "cost reduction"

Concentrate business resources in promising areas

- ♦ Focus on domestic non-life and life insurance business
- Focus on efficient sales channels in which we have competitive advantage

Reduction in expenses

- Restructure business processes by utilizing the state-of-theart IT systems
- ♦ Work on projects intensively to reduce purchase costs

Strengthen sales competitiveness

- Launch attractive products (e.g. Car BOX, a new car policy launched in Sept. 2006)
- ♦ Promote expansion and service quality of agencies
- ♦ Increase number of agency trainees

Promote group strategy

- Promote efficient overseas operations tailored to circumstances of each area
- Expand asset management business through ZEST AM



Numerical Targets

			FY2006	FY2007E (revised in Nov. 07)	FY2008E (revised in Nov. 07)
Net Premiums Written		708.3 Bln yen	703.3 Bln yen	700.0 Bln yen	700.0 Bln yen
L	oss Ratio *1	62.7 %	65.5 %	64.7 %	64.2 %
E	cpense Ratio	35.7 %	35.5 %	35.8 %	35.2 %
Excluding	Loss Ratio *1	60.3 %	63.1 %	62.3 %	61.6 %
CALI			-8.5 Bln yen	-5.8 Bln yen	2.0 Bln yen
Und	Underwriting Profit		-35.7 Bln yen	-15.0 Bln yen	-22.0 Bln yen
Ord	inary Profit *2	26.7 Bln yen	24.5 Bln yen	24.0 Bln yen	22.0 Bln yen
	Net Income	13.2 Bln yen	13.4 Bln yen	13.0 Bln yen	13.0 Bln yen
Adj	usted ROE *3	4.6 %	4.7 %	4.8 %	5 %
	Ordinary Profit		28.1 Bln yen	24.0 Bln yen	22.0 Bln yen
Consolidated Basis	Consolidated Net Income		15.8 Bln yen	13.0 Bln yen	13.0 Bln yen
	Adjusted ROE *3	3.8 %	5.6 %	4.8 %	5 %
Notes 1) Net paid 2) Net gain	losses from natural disasters: FY05, 18.3 Bln y on sale of securities: FY05, 8.5 Bln yen; FY06,	/en; FY06, 23.0 Bln; FY07E, 8. 47.0 Bln; FY07E, 24.2 Bln; FY	0 Bln; FY08E, 13.0 Bln. 708E, 28.0 Bln.		

3) In calculating "Adjusted ROE," net unrealized gain on available-for-sale securities is excluded from shareholders' equity. Unadjusted ROE in FY2008 would be approx. 2% if stock market remains at September 2007 level.



Consolidation of Products

Rebuild simple and highly understandable products by promoting consolidation of products and policy conditions

				×		
Strengthen compliance	Increase	understand	lability		Reduce	e cost
	Before	Sept. 2007	,		Future plan	
Number of personal lines products (Number of special conditions)	 prox. 90 ox. 2,260	Approx. 70 Approx. 1,640		· · ·		(70% reduction) (60% reduction)

♦ Have promoted products consolidation as part of a product development strategy

with the end of September 2007

Examples of consolidation of main products

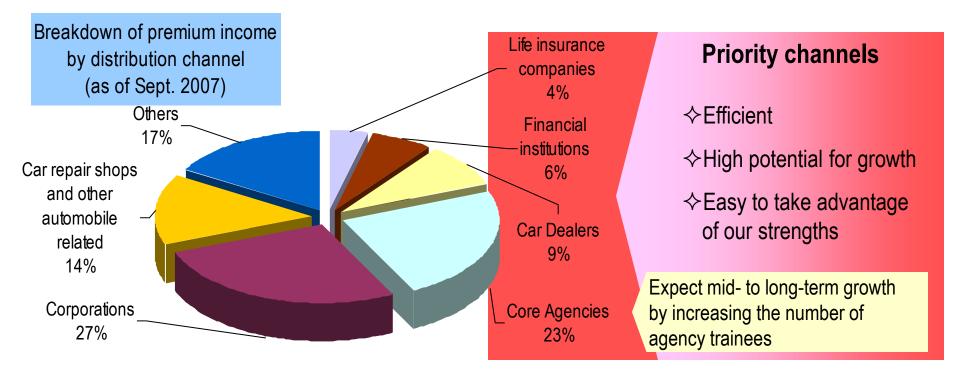
Auto insurance "Car BOX" (launched in Sept. 2006)

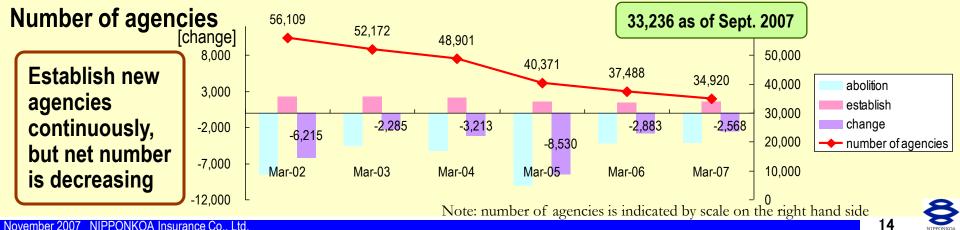
- Brought down the number of special conditions while maintaining the scope of coverage (from 45 to 24)
- Discount for contracts with no paper policy (confirm at Website) and cashless payment

Integrated personal accident insurance (launched in Dec. 2005)

- Unified the policies of personal accident products and offer various plans (unified ordinary personal accident, family personal accident, traffic personal accident, and so on)
- Combined policy summary and insurance policy. Use understandable custom-made and large letters

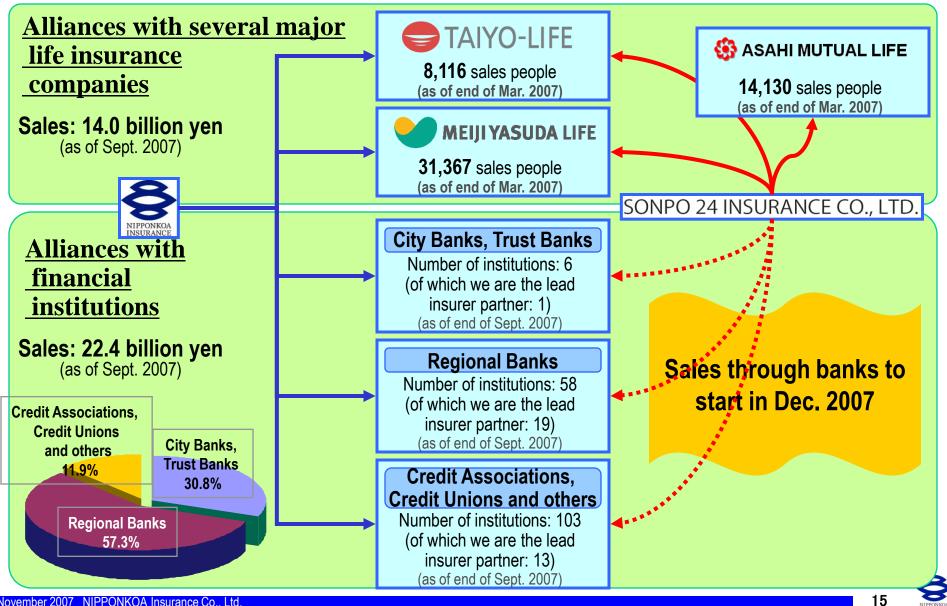
Sales Strategy (1) ~ Distribution Channels ~





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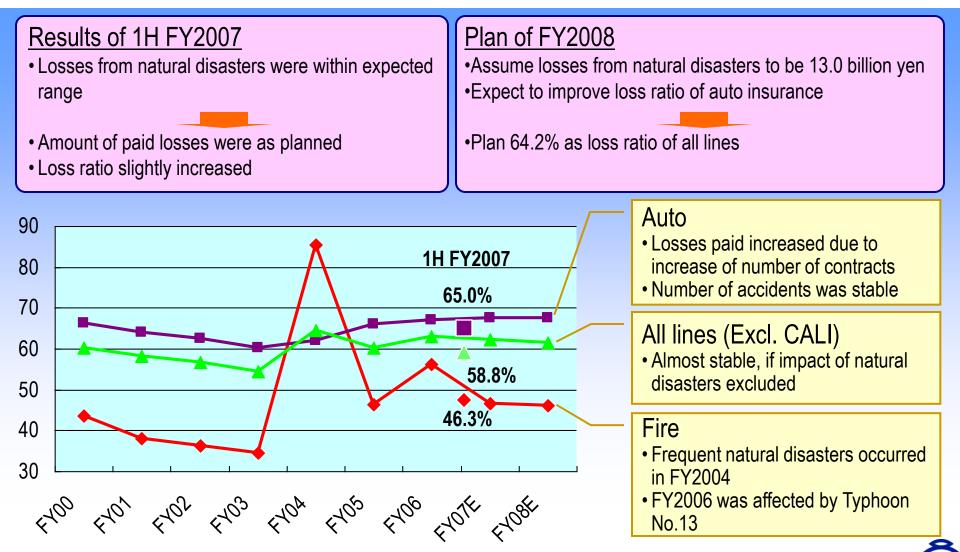
Sales Strategy (2) ~ Broad-Ranging Alliances ~



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Loss Ratio

Aim to stabilize at favorable level, adhere to proper and timely claim payments



Expenses

Intend to reduce expense ratio by utilizing improved infrastructure

Results of 1H 2007

Personnel expenses: 44.0 billion yen (+1.7%),

Nonpersonnel expenses (incl. taxes): 38.0 billion yen (-1.9%), Expense ratio: 34.6% (-0.3 points)

~ Increased personnel mainly in claims handling division & promoted projects for cost reduction ~

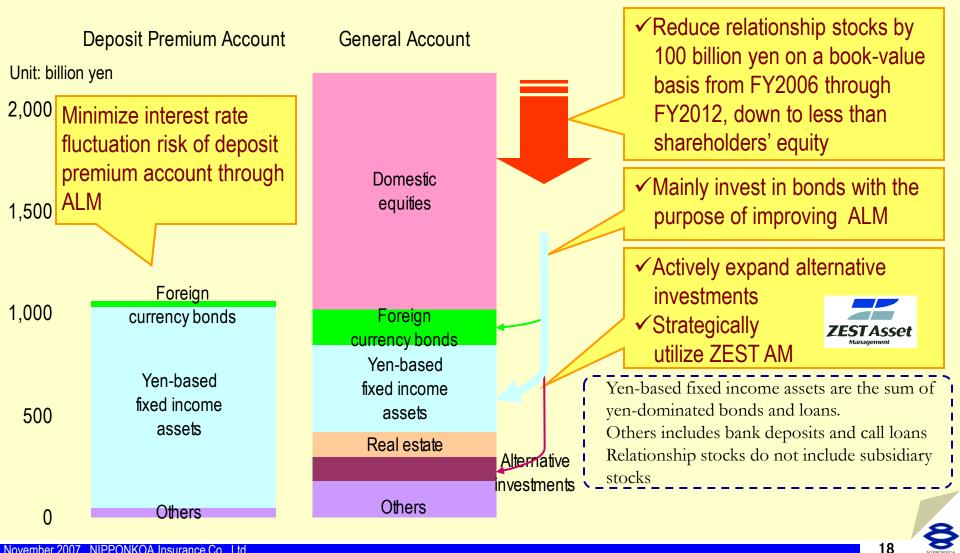
	FY2006	FY2007E (revised in Nov. 07)	FY2008E (revised in Nov. 07)	Key Operations		
Personnel expenses	88.4 Bln yen		87.4 Bln yen	 Promote business process reform Allocate employees appropriately 		
Nonpersonnel expenses (incl. taxes)	80.7 Bln yen	84.3 Bln yen	82.0 Bln yen	Facilitate procurement cost reduction project		
Net commissions & brokerage	122.4 Bln yen	121.3 Bin yen	120.5 Bln yen	Coloct IT invoctmente corofully and		
Total	291.6 Bln yen	294.1 Bln yen	290.0 Bln yen	Revise commission rate table (effective from FY2007)		
Expense ratio	35.5%	35.8% 35.2%				
 The numerator of expense ratio is the expenses related to underwriting out of the above total Loss adjustment expense is a component of the numerator of loss ratio 						

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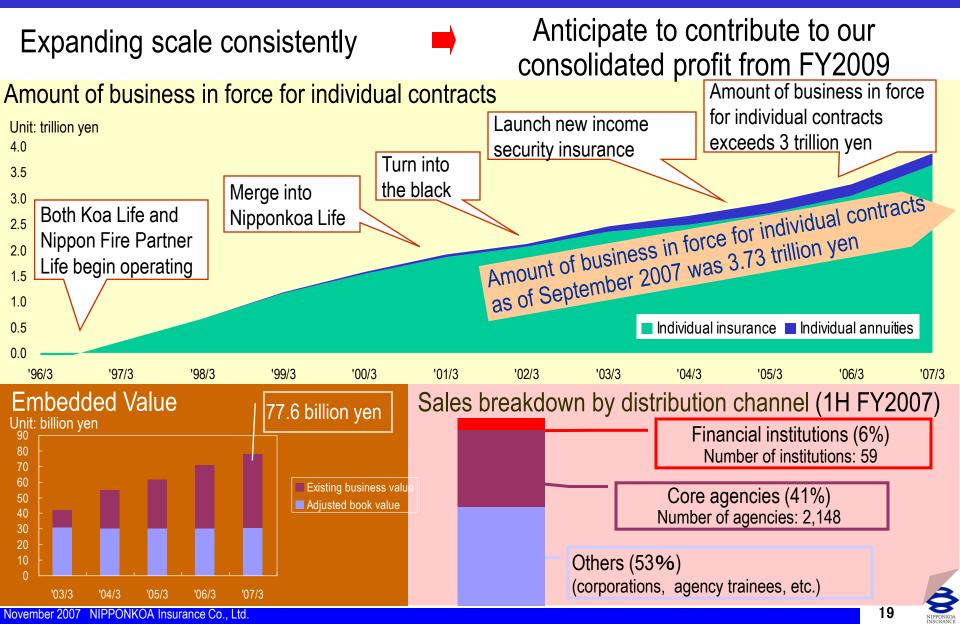


Asset Management Strategy

Pursue optimization of asset portfolio and enhancement of pure investment



NIPPONKOA Life



Sonpo24



Alleviate the clerical workload of intermediary agencies

Auto insurance sales through banks start on December 22, 2007

Sonpo24's unique business model is an effective tool

Banks sell auto insurance as intermediary agencies of Sonpo24

Financial Soundness & Shareholder Returns

Simulation to Analyze Risk & Capital using Dynamic Financial Analysis

Solvency Margin (March 2007): Approx. ¥ 1,300 billion*

*Adjusted shareholders' equity, including unrealized gain on available-for-sale securities, catastrophe reserve, price fluctuation reserve, etc. (all before taxes) ~ i.e. the numerator of "solvency margin ratio"~

Amount of Risk

~Risk related to insurance underwriting, asset management, etc.~

Residual Capital

Provide continuous return to shareholders as well as maintain financial soundness

[Indicators of shareholder return]	FY2003	FY2004	FY2005	FY2006	$\left(\right)$
Dividend per Share	7.5 yen	7.5 yen	7.5 yen	7.5 yen	
Dividend Payout Ratio	39.4%	42.4%	46.0%	44.8%	
Total Payout Ratio	77.3%	87.6%	118.1%	97.0%	
Dividend on Equity (DOE)	1.0%	1.1%	0.8%	0.8%	
Total Payout on Equity	2.0%	2.2%	2.0%	1.7%	

FY2007

Repurchased 34 million shares (37.7 billion yen) in July



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Income & Losses

Millions of Yen

	First half ended September 30	1H F <u>Y2006</u>			<u>2007</u>	Cha <u>nge</u>	
			excl. CALI		excl. CALI		excl. CALI
Underwriting	(+) Net premiums written	357,516		352,736		-4,780	-3,839
	(-) Net losses paid	202,976	164,075	198,870	161,468	-4,106	-2,607
	(-) Loss adj. expenses, Underwriting costs & expenses	141,700	128,708	139,909	127,530	-1,790	-1,177
	(+) Underwriting balance	12,839	11,573	13,957	11,518	+1,117	-55
	(-) Increase in reserve for outstanding claims	9,777	10,929	247	,	-9,529	-9,314
	(-) Increase in premium reserve	15,126	8,992	13,798	6,824	-1,327	-2,167
	(-) Increase in catastrophe reserve & contingency reserve	5,095	5,095	3,242	3,242	-1,853	-1,853
	(+) Other balances	4,011	296	3,439		-572	-24
	(+) Underwriting profit A	-13,148	-13,148	107	107	+13,255	+13,255
	(+) Miscellaneous income related to underwriting B	-1,503	N	-597		+905	
Investment, etc.	(+) Interest & dividend income	28,951		28,015	\mathbf{N}	-935	
	(-) Investment income on deposit premium	13,501		13,104		-397	
	(+) Net interest & dividend income	15,449		14,911		-537	
	(+) Gain/loss on sale of securities	15,385		13,779		-1,606	
	(-) Revaluation loss on securities	1,545		2,081		+536	
	(+) Redemption profit from securities	216		194		-21	
	(+) Investment income from money in trust	-628		-198		+430	
	(+) Revaluation gain/loss on derivative financial instruments	-1,370		-627		+743	
	(+) Other investment income/losses*	-3,863		-1,087		+2,775	
	(+) Investment profit C	23,642		24,890		+1,247	
	(-) Administrative expenses on investments, etc.	3,252		3,105		-147	
	(+) Other ordinary income/loss	508		383		-125	
Ordinary profit	(A+B+C-D+E) P	6,246		21,678		+15,431	\
	(+) Special income/loss F	-1,032	\	-1,675	\	-643	\
	(-) Income taxes (including deferred tax) G	1,184		8,103		+6,919	
Net Income	(P+F-G)	4,030		11,899		+7,869	
Net income (con	solidated)	6,612		12,565		+5,952	
		-,					<u> </u>

Note: Other investment income/losses = Gain on foreign exchange - Addition to reserve for investment losses + Other investment income

B

Premium Income

Net Premiums Written by Line						
First half ended September 30	1H FY2006	1H FY2007	Change % Change			
Fire	50,185	47,455	-2,730			
	50,105	47,400	-5.4%			
Marine	9,674	9,624	-49			
	9,074 9,024		-0.5%			
Personal accident	32,222	31,137	-1,084			
			-3.4%			
Voluntary automobile	168,422	166,439	-1,982			
			-1.2%			
CALI (Compusory	53,159	52,219	-940			
automobile liability)			-1.8%			
Other	43,851	45,859	+2,007			
	10,001	10,000	+4.6%			
All lines	357,516	352,736	-4,780			
	001,010	002,700	-1.3%			
All lines except CALI	304,356	300,517	-3,839			
		200,011	-1.3%			

(Main Factors for the Change)

Direct premiums written (except savings-type): -1.9 Bln yen Direct premiums written (Savings-type): -0.6 Bln yen; Earthquake: -0.0 Bln yen Reinsurance premiums assumed: +0.0 Bln yen; Ditto ceded: +0.1 Bln yen	
Hull: +0.0 Bln yen; Cargo: -0.0 Bln yen	
Except savings-type products: -0.8 Bln yen Savings-type products: -0.2 Bln yen	·:
Number of insured vehicles: Nonfleet: -0.5%; Fleet: +2.6%; Total: +0.1% Premium per vehicle*: Nonfleet: -1.2%; Fleet +0.3%; Total -1.0%	·
General liability: +0.6 Bln yen; Movable all risks: +0.5 Bln yen; Workers' compensation: +0.4 Bln yen; Guarantee insurance: +0.1 Bln yen; Nuclear energy: +0.1 Bln yen, etc.	·, , , , ,

Notes: Figures for premium per vehicle for voluntary automobile are on a sales-performance basis.



Paid Losses

Net Losses Paid by Li	Ν	Millions of Yen	
First half ended September 30	1H FY2006	1H FY2007	Change
	Amount / Loss Ratio [*]	Amount / Loss Ratio [*]	% Change
Fire	25,086	20,257	-4,828
	53.5%	46.3%	-7.2%
Marine	3,608	3,978	+369
	38.5%	42.5%	+4.0%
Personal accident	14,252	14,806	+554
Fersonal accident	48.2%	52.0%	+3.8%
Voluntary automobile	97,318	98,854	+1,535
	63.1%	65.0%	+2.0%
CALI (Compusory	38,901	37,401	-1,499
automobile liability)	78.4%	77.0%	-1.4%
Other	23,809	23,571	-238
Other	59.5%	56.9%	-2.6%
All lines	202,976	198,870	-4,106
	61.6%	61.5%	-0.1%
All lines except CALL	164,075	161,468	-2,607
All lines except CALI	58.6%	58.8%	+0.1%

Note: Loss ratio = (Net losses paid + Loss adjustment expenses) / Net premiums written

(Major Factors for the Change)

Losses from natural disasters: -3.4 Bln yen	
Hull: +0.0 Bln yen, Cargo: +0.3 Bln yen	4 ! ! !
Except savings-type products: +0.6 Bln yen Savings-type products: -0.0 Bln yen Own vehicle damage losses: -0.2 Bln yen; Property damage liability losses: -0.8 Bln yen; Bodily injury liability losses: +1.2 Bln yen; Personal injury: +1.8 Bln yen	

General liability: +0.7 Bln yen; Workers' compensation: +0.4 Bln yen;	
Machinery: -0.5 Bln yen; Guarantee insurance: -0.3 Bln yen;	!
Miscellaneous pecuniary loss: -0.4 Bln yen; Transit: -0.3 Bln yen, etc.	ו ב



Expenses / Underwriting Fund

Expenses Millions of Yen							
	Am	ount	Change in	Expens	Expense Ratio		
	1H FY2006	1H FY2007	Amount	1H FY2006	1H FY2007		
Personnel expenses	43,351	44,092	+740	<u>12.1%</u>	12.5%		
Nonpersonnel expenses, etc.*1	38,766	38,016	-750	<u> 10.8%</u>	10.8%		
Company expenses	82,118	82,108	-9	23.0%	23.3%		
	All Lines						
	Amo	Amount Change in		Expense Ratio			
	1H FY2006	1H FY2007	Amount	1H FY2006	1H FY2007		
Company expenses on underwriting	78,865	79,003	+137	22.1%	22.4%		
Net commissions & brokerage	62,834	60,905	-1,928	17.6%	17.3%		
Operating and admin exp. on underwriting*2	61,770	61,106	-664	17.3%	17.3%		
Underwriting costs & expenses	124,604	122,011	-2,592	34.9%	34.6%		
Ditto, including Loss adj. expenses	141,700	139,909	-1,790	39.6%	39.7%		

All Lines except CALI							
Amount	Expense Ratio	Change in Amount					
69,476	23.1%	+778					
58,054	19.3%	-1,955					
54,363	18.1%	-2					
112,417	37.4%	-1,958					
127,530	42.4%	-1,177					

*1 "Non-personnel expenses, etc." include taxes and contributions.

*2 Operating & admin expenses on underwriting = Company expenses on underwriting - Loss adjustment expenses

Breakdown of Underwriting Fund / Price Fluctuation Reserve

Millions of Yen

		Mar	lar 2007 Change (Provision)			Sep 2007 Change (Provision						
	Reserve for Outstanding Claims	Premium Reserve	Catastrophe Reserve	Contingency Reserve	Reserve for Outstanding Claims	Premium Reserve	Catastrophe Reserve	Contingency Reserve	Reserve for Outstanding Claims	Premium Reserve	Catastrophe Reserve	Contingency Reserve
Fire	_ 30,248_	363,268	<u>101,361</u>		32,105	363,771	104,629		+1,857	<u>+503</u>	+3,267	L
Marine	9,690	7,559	17,051	·	9,431	7,175	17,468		-258	-383	+417	[<u></u>]
Personal accident	15,918	30,229	32,811		15,108	32,764	_33,690	17	-809	+2,535	+878	+17
Voluntary auto.	124,635	95,661	38,270	·	122,951	95,275	34,634		-1,684	-386	-3,635	
CALI	27,662	197,554	Υ ↓ ⁻		26,295	204,528	r)	-1,366	+6,973		[]
Other	59,699	80,817	41,200		62,209	85,372	43,497	·	+2,510	+4,555	+2,296	
All lines	267,854	775,089	230,695		268,102	788,888	233,920	17	+247	+13,798	+3,225	+17
All lines exc. CALI	240,192	577,535	230,695		241,807	584,360	233,920	17	+1,614	+6,824	+3,225	+17
Deposit premium reserve			1,112,657				1,071,550				-41,107	
Price fluctuation re	eserve	18,040				19,358				1,318		

Asset Management

Breakdown of Interest & Dividend Income

First Half of FY2007	Income	Income Yield	
	Millions of Yen		Prev. Year
Deposits	184	0.49%	0.15%
Call loans	63	0.50%	0.24%
Receivables under resale agreements	30	0.56%	
Monetary receivables bought	201	0.97%	0.73%
Securities	23,882	2.49%	2.61%
Loans	2,439	2.06%	1.93%
Land & buildings	916	1.51%	1.46%
Sub-total*1	27,717	2.27%	2.29%
Others	298		
Total	28,015		

*1 Interest income of "Money in trust" is included in calculating income yield of subtotal.

Interest & Dividend Income on Securities

First Half of FY2007	Amount Millions of Yen
Domestic bonds	6,058
Domestic equities	8,257
Foreign securities	7,714
Others	1,851
Total	23,882

Breakdown of Investment Yield

First Half of FY2007	Incl. c	apital gain	/loss ^{*2}	Incl. unrealized gain/los				
	Amount Millions of Yen	Yield Prev. Year				Amount Millions of Yen	Yi	eld Prev. Year
Deposits	131	0.35%	0.32%	131	0.35%			
Call loans	63	0.50%	0.24%	63	0.50%	0.24%		
Receivables under resale agreements	30	0.56%		30	0.56%			
Monetary receivables	201	0.97%	0.74%	128	0.62%	0.71%		
Money in trust	-198	-0.90%	-2.05%	-198	-0.83%	-1.90%		
Securities	34,724	3.62%	4.10%	-4,707	-0.35%	-1.68%		
Loans	2,438	2.06%	1.93%	2,455	2.07%	1.99%		
Land & buildings	916	1.51%	1.46%	916	1.51%	1.46%		
Derivatives	-627			-510		 		
Others	314			314				
Total	37,995	3.07%	3.24%	-1,376	-0.09%	-1.20%		

*2 Figures include interest & dividend income and realized capital gain/loss.

*3 Figures include interest & dividend income, realized capital gain/loss and unrealized gain/loss resulting

Millions of Yen

from valuation of assets of assets.

Capital Gains/Losses on Securities

First Half of FY2007	Gain on	Loss on	Revaluation	Net Capital			
	Sale	Sale	Loss	Gain			
Domestic bonds	578	3		575			
Domestic equities	10,972	21	1,636	9,314			
Foreign securities	3,620	1,362	256	2,001			
Others		6	187	-194			
Total	15,172	1,393	2,081	11,697			
Ditto, change	-1,415	+190	+536	-2,142			



Self-Assessment of Assets

Assets for Assessmen	t			I	Millions of Yen	R
First half ended Sep. 30, 2007	Unclassified	Class. II	Class. III	Class. IV	Total	
Deposits	85,025				85,025	Lc
Call loans	40,000				40,000	0
Monetary receivables bought	27,162				27,162	L
Money in trust	50,288				50,288	R
Securities	2,583,220	1,455	8,148	2,081	2,594,906	Т
Loans	228,428	3,805	549	299	233,082	Ва
Policy loans	7,217				7,217	S
General loans	221,210	3,805	549	299	225,865	
Borrowers specified	218,648	3,805	549	299	223,302	R
Normal	218,500				218,500	
Caution required	147	2,125			2,272	
Potentially bankrupt		1,405	535		1,940	
De facto bankrupt		174	7	299	481	
Bankrupt		100	6		106	
Borrowers unspecified	2,562				2,562	
Fixed Assets	130,099	1,123		118	131,341	No
Other	143,612	1,494	1,456	244	146,808	
Total	3,287,836	7,879	10,155	2,743	3,308,614	

Risk-Monitored Loans	Millions of Yen
First half ended Sep. 30, 2007	Amount of Claims
Loans in bankruptcy	106
Overdue loans	2,422
Loans overdue for 3 months or more	56
Restructured loans	314
Total risk-monitored loans	2,901
Bad-loan ratio	1.2%
Specific reserve for bad debts	2,550
Provision ratio	87.9%
Reserve for bad debts (Specific & General)	2,770
Provision ratio	95.5%

ote:

For the self-assessed assets, classification III and classification IV are fully written-off or provisioned.



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NIPPONKOA Life

Principal Indicato	ors	N	lillions of Yen	Ρ	rofit and Loss			Mi	llions of Yen
	1H FY2006	1H FY2007	Change				1H FY2006	1H FY2007	Change
Premium & other receipts	38,891	39,951	+1,059		(+) Income from insurance premiums	(a1)	38,891	39,951	+1,059
Investment income	2,738	3,190	+452		(-) Insurance claims and other payments	(a2)	13,373	14,514	+1,141
Basic profit	1,025	728	-297		(-) Operating expenses	(a3)	7,512	7,456	-56
Ordinary profit	768	566	-202		(-) Provision for outstanding claims	(a4)	-150	70	+221
Net income/loss	67	0	-66		(-) Provision for policy reserve	(a5)	19,771	20,269	+498
					(+) Net interest & dividend income	(a6)	2,724	3,183	+459
Individual Life Ins	surance	Ν	lillions of Yen		(+) Other ordinary income and expenses	(a7)	-82	-94	-12
	FY2006	1H FY2007	Change	Ba	asic profit	А	1,025	728	-297
Amount of business in force	3,648,103	3,730,759	+82,655		(+) Gain / loss on sale of securities	(b1)	12		-12
		Ν	lillions of Yen		(-) Devaluation losses on securities	(b2)]
	1H FY2006	1H FY2007	Change		(-) Other capital gain / loss	(b3)			
Amount of new business	415,471	291,294	-124,176	Ca	apital gain	В	12		-12
Note: Figures above include	individual ann	uity products.			(-) Provision for contingency reserve	(c1)	269	160	-109
					(+) Other nonrecurrent item	(c2)	-0	-2	-2
Embedded Value		В	illions of Yen	No	onrecurrent item	С	-269	-162	+107
	FY2005	FY2006	Change	0	rdinary profit (A+B+C)	Р	768	566	-202
Embedded Value	70.7	77.6	+6.9	(+	 Extraordinary gain / loss 	D	-56	-33	+22
Adjusted book value	30.2	30.4	+0.2	(-) Provision for reserve for policyholder dividends	E	571	514	-57
Existing business value	40.5	47.2	+6.7	(-) Income taxes (including deferred tax)	F	73	18	-55
EV of new business	4.8	3.7	-1.1	Ne	et income (P+D-E-F)		67	0	-66



Sonpo 24

Principal Indicators

	1H FY2006	1H FY2007	Change
Number of contracts	78,622	83,233	+4,611
Loss ratio	67.0%	73.0%	+6.0%
Expense ratio	64.2%	67.3%	+3.1%
Solvency margin ratio	2,118.4%	4,005.5%	+1887.1%

Profit and Loss

Millions of Yen

•••					
			1H FY2006	1H FY2007	Change
	(+) Net premiums written		3,458	3,581	+123
	(-) Net losses paid		1,921	2,213	+292
	 (-) Loss adj. expenses, Underwritting costs & expenses 		2,616	2,810	+194
	(+) Underwritting balance	(a1)	-1,079	-1,442	-363
	(-) Increase in reserve for outstanding claims	(a2)	264	0	-264
	(-) Increase in premium reserve	(a3)	46	-58	-105
	(+) Other balances	(a4)	9	5	-3
(+)	Underwritting profit	А	-1,381	-1,379	+2
(+)	Investment profit	В	4	44	+40
(+)	Other ordinary income/loss	С	0	7	+6
Orc	linary profit (A+B+C)	D	-1,376	-1,327	+48
(+)	Special income/loss	E	-0	-2	-1
(-)	Income taxes (including deferred tax)	F	3	5	+1
Net	income (D+E-F)		-1,380	-1,335	+45



Forecast for FY2007

Principal Indicators	Principal Indicators					Net Premiums Written by Line			
	1H F`	Y2007	FY2007	Forecast	1H FY2007 FY20		FY2007	2007 Forecast	
		Excl. CALI		Excl. CALI		Amount	% change	Amount	% change
Net premiums written	352.7	300.5	700.0	595.8	Fire	47.4	-5.4%	102.4	-1.8%
Loss ratio	61.5%	58.8%	64.7%	62.3%	Marine	9.6	-0.5%	19.5	+1.6%
Expense ratio	34.6%	37.4%	6 35.8% 38.7%		Personal accident	31.1	-3.4%	55.6	-6.1%
Underwriting balance	13.9	11.5	-3.3 -5.8		Voluntary auto.	166.4	-1.2%	332.6	-0.9%
Underwriting profit	0.1		-15.0		CALI (Compulsory auto.)	52.2	-1.8%	104.1	+0.4%
Interest & dividend income	28	5.0	53	3.7	Other	45.8	+4.6%	85.5	+5.4%
Net interest & dividend income	14	.9	27	.7	All lines	352.7	-1.3%	700.0	-0.5%
Ordinary profit	21.6		24	.0	All lines except CAL	300.5	-1.3%	595.8	-0.6%
Net income	11	.8	13	6.0					

Expenses

Billions of Yen Net Losses Paid by Line

Billions of Yen

	1H F	(2007	FY2007	Forecast		1H FY	2007	FY2007 Forecast	
	Amount	Expense Ratio	Amount	Expense Ratio		Amount	Loss Ratio	Amount	Loss Ratio
Personnel expenses	44.0	12.5%	88.5	12.7%	Fire	20.2	46.3%	43.7	46.6%
Nonpersonnel expenses, etc.*1	38.0	10.8%	84.3	12.0%	Marine	3.9	42.5%	9.7	51.0%
Company expenses	82.1	23.3%	172.8	24.7%	Personal accident	14.8	52.0%	31.2	61.4%
Of which expenses on underwriting	79.0	22.4%	166.4	23.8%	Voluntary auto.	98.8	65.0%	204.8	67.6%
					CALI (Compulsory auto.)	37.4	77.0%	76.3	78.2%
Net commissions & brokerage	60.9	17.3%	121.3	17.3%	Other	23.5	56.9%	49.6	63.5%
Operating & admin exp. on undewriting*	61.1	17.3%	129.4	18.5%	All lines	198.8	61.5%	415.5	64.7%
Underwriting costs & expenses	122.0	34.6%	250.7	35.8%	All lines except CAL	161.4	58.8%	339.2	62.3%

*1 "Nonpersonnel expenses, etc." include taxes and contributions.

*2 Operating & admin expenses on underwriting = Company expenses on underwriting - Loss adjustment expenses

Principal Indicators (1)

Parent Company

Millions of Yen

Millions of Yen

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		FY2001	FY2002	FY2003	FY2004	FY2005	FY2006	1H FY2006	1H FY200
Direct premiums	Fire	129,915	129,360	132,473	131,199	130,141	128,314	61,804	59,122
written	Marine	18,254	16,783	16,815	17,712	18,887	20,407	10,406	10,293
~excl. deposit premiums	Personal accident	63,864	68,102	64,962	61,464	59,139	58,569	31,757	30,607
on savings-type policies	Voluntary automobile	352,844	349,730	342,561	342,846	337,209	335,323	168,221	166,486
	CALI (Compulsory auto.)	96,544	116,231	115,059	111,258	105,160	105,598	53,847	53,962
	Other	81,218	80,828	82,301	83,709	83,773	85,340	46,025	47,69
	All lines	742,642	761,036	754,174	748,191	734,311	733,554	372,062	368,16
	All lines except CALI	646,098	644,805	639,114	636,932	629,151	627,955	318,214	314,20 ⁻
Net premiums	Fire	111,869	113,823	113,802	109,010	106,088	104,351	50,185	47,45
written	Marine	15,624	15,802	15,880	16,722	17,990	19,241	9,674	9,624
	Personal accident	63,808	67,044	64,163	61,955	59,756	59,293	32,222	31,13
	Voluntary automobile	353,531	350,608	343,629	343,828	338,116	335,636	168,422	166,43
	CALI (Compulsory auto.)	55,309	97,745	114,214	112,674	107,218	103,735	53,159	52,21
	Other	75,921	76,209	76,880	78,665	79,148	81,112	43,851	45,85
	All lines	676,065	721,234	728,570	722,858	708,319	703,371	357,516	352,73
	All lines except CALI	620,755	623,488	614,355	610,183	601,101	599,635	304,356	300,51
Loss ratio	Fire	38.1%	36.3%	34.6%	85.5%	46.5%	56.2%	53.5%	46.3%
	Marine	53.3%	45.4%	49.5%	41.2%	48.6%	43.2%	38.5%	42.5%
	Personal accident	45.6%	44.6%	42.3%	42.7%	47.2%	54.1%	48.2%	52.0%
	Voluntary automobile	64.1%	62.6%	60.2%	62.1%	66.1%	67.0%	63.1%	65.0%
	CALI (Compulsory auto.)	78.5%	45.7%	48.5%	64.6%	75.8%	79.2%	78.4%	77.0%
	Other	72.7%	72.6%	68.6%	68.0%	66.9%	67.2%	59.5%	56.9%
	All lines	59.9%	55.2%	53.4%	64.5%	62.7%	65.5%	61.6%	61.5%
	All lines except CALI	58.3%	56.7%	54.4%	64.5%	60.3%	63.1%	58.6%	58.8%
Expense ratio		37.4%	35.4%	35.5%	34.4%	35.7%	35.5%	34.9%	34.6%
Company expenses		169,798	169,020	173,607	167,206	170,873	169,212	82,118	82,10

Note: All premerger figures are the totals of NIPPONKOA's former companies (Nippon F&M, Koa F&M, Taiyo F&M).



Principal Indicators (2)

Parent Company					М	illions of Yen	Ν	Aillions of Yen
	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006	1H FY2006	1H FY2007
Underwriting balance, excl. CALI	24,456	33,954	41,318	-12,737	5,724	-8,538	11,573	11,518
Ratio to net premiums written	3.9%	5.4%	6.7%	-2.1%	1.0%	-1.4%	3.8%	3.8%
Underwriting balance, all lines	17,856	68,014	80,837	8,077	11,230	-6,542	12,839	13,957
Ratio to net premiums written	2.6%	9.4%	11.1%	1.1%	1.6%	-0.9%	3.6%	4.0%
Underwriting profit	14,767	8,378	11,744	-35,962	1,108	-35,747	-13,148	107
Interest & dividend income	56,432	49,523	47,118	47,462	51,279	56,693	28,951	28,015
Net interest & dividend income	18,792	16,560	15,626	17,456	23,041	29,286	15,449	14,911
Ordinary profit	-29,656	-36,721	45,797	22,534	26,798	24,538	6,246	21,678
Net income	-19,062	-28,637	15,885	14,559	13,273	13,425	4,030	11,899

Life Insurance Subsidiary

Amount of business in force (BIn) ~ individual insurance & individual annuity	2,112.3	2,452.9	2,662.7	2,914.8	3,266.4	3,648.1	3,450.5	3,730.7
Ordinary profit	133	2,818	1,263	896	1,104	1,413	768	566
Net income	-4,040	1,340	25	189	63	31	67	

Sonpo24

Premium income	1,083	3,562	5,962	6,383	6,644	7,090	3,458	3,581
Ordinary profit	-4,545	-3,940	-3,701	-3,183	-3,384	-2,944	-1,376	-1,327
Net income	-4,556	-3,951	-3,715	-3,199	-3,400	-2,958	-1,380	-1,335

Consolidated Profit

Net income			-22,722	-25,890	19,319	13,467	10,670	15,872	6,612	12,565
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Note: All premerger figures are the totals of NIPPONKOA's former companies (Nippon F&M, Koa F&M, Taiyo F&M).

Sonpo24 has been consolidated since 2H FY2004.



Sales Performance by Distribution Channel

Sales Performance, excl. Savings-Type Policies

Upper Row: Sales Performance (Millions of Yen) Lower Row: % Change

	<u> </u>										
1H FY2007	Number of Agencies	Fire	Of Which Long-Term Products	Marine	Personal Accident	Voluntary Auto.	CALI (Compulsory Automobile)	Transit	Others	Total	Proportion
Financial institutions	735	11,608	6,096	208	2,230	4,849	288	210	3,013	22,406	6.3%
		-13.2%	-21.4%	+3.6%	-5.9%	-2.4%	-0.6%	+24.2%	+4.7%	-7.6%	1
Life insurance companies	2	1,498	424		3,004	9,091	39	9	426	14,067	4.0%
(Alliance partners)		+2.9%	+1.7%	-100.0%	-7.9%	-1.6%	-13.2%	+14.8%	+4.8%	-2.4%	1
Corporation & transportation	2,984	16,317	1,503	7,140	10,645	29,406	5,827	5,078	19,953	94,366	26.6%
affiliated agencies		+10.8%	-16.7%	-0.8%	-6.2%	-1.7%	+0.5%	-1.2%	+2.0%	+0.7%	
Car dealers, car repair shops	16,086	1,325	284	78	817	41,234	38,332	118	987	82,889	23.3%
and other automobile related		-3.8%	-4.3%	-3.8%	-7.1%	-0.1%	+1.1%	+3.7%	-0.4%	+0.3%	1
General agencies, etc.	13,982	22,606	5,674	2,654	9,838	83,730	6,537	1,084	14,843	141,291	39.8%
General agencies, etc.		-5.1%	-5.5%	+0.9%	-5.7%	-1.1%	-1.2%	+11.1%	+5.3%	-1.4%	I I
Of which "Core Agencies"	2,340	11,084	2,555	179	5,401	54,677	3,297	479	7,719	82,835	23.3%
		-1.4%	+3.9%	+10.4%	-6.0%	-1.4%	-1.2%	+7.8%	+3.7%	-1.2%	1
Total	33,236	53,353	13,981	10,079	26,534	168,309	51,023	6,499	39,222	355,018	100.0%
		-2.5%	-14.1%	-0.3%	-6.2%	-1.0%	+0.7%	+1.5%	+3.4%	-0.9%	ı

Sales performance analysis on voluntary automobile	Proportion of volume	% change in number of insured vehicles	% change in unit price (premium per vehicle)	
Nonfleet	83 %	- 0.5 %	- 1.2 %	
Fleet	17 %	+ 2.6 %	+ 0.3 %	
Total	100 %	+ 0.1 %	- 1.0 %	



Asset Breakdown by Investment Category

(Marked-to-Market basis, Millions of Yen)

As of end of September 2007	Deposit	General Account			Total	
	Premium	Pure	Other			Proportion
	Account	Investment	Investment			
Securities	814,161	640,326	1,138,336	1,778,663	2,592,824	82.4%
Domestic equities		5,197	1,107,223	1,112,421	1,112,421	35.3%
Yen-denominated securities, excluding equities	788,880	400,886	18,887	419,774	1,208,654	38.4%
Public & corporate bonds	778,080	346,710	1,631	348,341	1,126,422	35.8%
Others	10,800	54,176	17,256	71,432	82,232	2.6%
Foreign currency-denominated securities	25,281	234,242	12,225	246,467	271,748	8.6%
Public & corporate bonds	25,281	201,825		201,825	227,106	7.2%
Others		32,416	12,225	44,642	44,642	1.4%
Monetary receivables bought	24,353	2,809		2,809	27,162	0.9%
Money in trust		50,238	50	50,288	50,288	1.6%
Loans	169,874		63,208	63,208	233,082	7.4%
Deposits	14,408	3,920	66,697	70,617	85,025	2.7%
Call loans	6,000	34,000	 	34,000	40,000	1.3%
Land & buildings			119,774	119,774	119,774	3.8%
Total Investment Assets	1,028,797	731,294	1,388,066	2,119,360	3,148,158	100.0%
Change from the end of the previous fiscal year	-79,211	-4,448	-31,960	-36,409	-115,621	

Equity / Loan Portfolio by Industry

Breakdown of the equity portfolio by industry Millions of Yen			Breakdown of the loan portfolio by industry Millions of Yen			
As of end of September 2007	Number of Shares (in thousands)	Marked-to-Market Value Proportion		As of end of September 2007	Proportion	
Financials & Insurance	269,029	280,174	25.2%	Financials and Insurance	95,739	41.1%
Chemicals & Medicines	89,998	202,662	18.2%	Real estate	11,603	5.0%
Electric machinery	79,565	111,901	10.1%	Services, etc.	8,415	3.6%
Commerce (Wholesale & Retail)	89,161	98,398	8.8%	Commerce (Wholesale & Retail)	4,053	1.7%
Transportation vehicles	77,230	88,921	8.0%	Manufacture	3,140	1.3%
Machinery	39,705	70,657	6.4%	Utilities (Electricity, Gas, etc.)	1,247	0.5%
Transportation (Land & Air)	95,261	59,101	5.3%	Construction	1,285	0.6%
Foods	52,702	48,258	4.3%	Transportation	1,693	0.7%
Steel	48,654	22,777	2.0%	Communication	300	0.1%
Other products	13,875	14,678	1.3%	Agriculture, Forestry and Fisheries	1	0.0%
Others	135,779	114,889	10.3%	Others	97,799	42.0%
Total	990,965	1,112,421	100.0%	Of which, Personal finance, Housing loans	46,257	19.8%
				Sub-Total	225,280	96.7%
				Public bodies	35	0.0%
				Public corporations	550	0.2%
				Policy Loans	7,217	3.1%

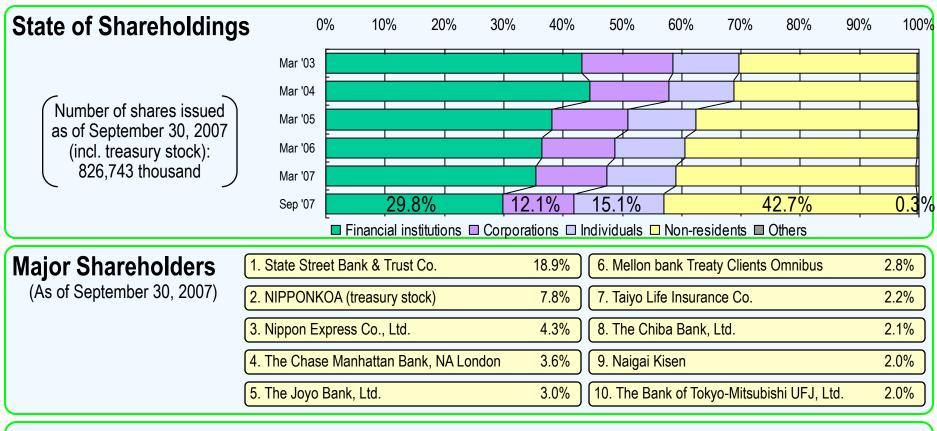
Total



36

233,082 100.0%

Stock Related Data



Share Repurchases

Cumulative 110 million shares repurchased as of September 30, 2007, of which 47 million shares were canceled Jan 2000 : 10 million shares [Apr 2000 : 10 million shares (Nov 2001 - Feb 2002 : 10 million shares Feb 2003 : 10 million shares Jan 2004 - Mar 2004 : 10 million shares

Dec 2004 - Jan 2005 : 10 million shares Oct 2005 - Feb 2006 : 10 million shares Dec 2006 : 6 million shares Jul 2007: 34 million shares



(Reference) Change of Numerical Targets

		FY2008E (former)	FY2008E (revised in Nov. 07)	
Net	Premiums Written	750.0 Bln yen	700.0 Bln yen	
Loss Ratio *1		60.0 %	64.2 %	
	Expense Ratio	32.8 %	35.2 %	
Excluding	Loss Ratio *1	56.0 %	61.6 %	
CALI	Underwriting Balance	58.0 Bln yen	2.0 Bln yen	
Un	derwriting Profit	8.0 Bln yen	-22.0 Bln yen	
0	rdinary Profit *2	40.0 Bln yen	22.0 Bln yen	
	Net Income	25.0 Bln yen	13.0 Bln yen	
Α	djusted ROE *3	Approx. 8%	5 %	
	Ordinary Profit	40.0 Bln yen	22.0 Bln yen	
Consolidated Basis	Net Income	25.0 Bln yen	13.0 Bln yen	
	Adjusted ROE *3	Approx. 8%	5 %	

Notes

Net paid losses from natural disasters: FY08E(former), 13.0 Bln yen; FY08E(revised), 13.0 Bln.
 Net gain on sale of securities: FY08E(former), 16.0 Bln yen; FY08E(revised), 28.0 Bln.
 In calculating "Adjusted ROE," net unrealized gain on available-for-sale securities is excluded from shareholders' equity.



For further inquiries related to this presentation, please contact:

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Cautionary Statement

Estimates, projections, targets and other statements contained in this material that are not historical facts are forward-looking statements about the future performance and plans of NIPPONKOA Insurance Co., Ltd. (the "Company"). Such forward-looking statements are based on the Company's assumptions and beliefs in light of the information currently available to it. Therefore, those statements do not guarantee future performance, but involve risks and uncertainties. The Company cautions you that a number of important factors could cause actual results to differ materially from those contained in the forward-looking statements. Such factors include, but are not limited to, (1) general economic conditions in the Company's market, mainly Japan, (2) business conditions in the insurance industry, especially, increased competition, (3) fluctuation of exchange rates, and (4) the regulatory environment.

