

Sompo Group Company Starts Providing Strategy Formulation Consulting for CSR Management Based on ISO26000, the first in insurance group company

NKSJ Risk Management, Inc., (hereafter called “NKSJ-RM,” President: Hidehiro Ishikawa), a risk consulting company in the NKSJ Group, will start providing strategy formulation consulting for CSR management, based on ISO26000^(*1) from July 1. It will be the first time among the insurance group consulting company to provide CSR (corporate social responsibility) consulting based on ISO26000.

*1 International standard regarding Social Responsibility (SR) (released in November 2010)

1. Background

In November 2010, ISO26000, an international standard regarding the social responsibility of organizations, was launched. Along with this publication of ISO26000, companies actively promoting CSR have begun to make moves to organize their existing efforts and activities based on ISO26000. From now on, as CSR efforts based on ISO26000 companies both in Japan and abroad permeate outward, ISO26000 is expected to exert influence on CSR management guideline as a loosely binding common standard.

Based on these corporate trends, NKSJ-RM decided to start providing strategy formulation consulting for CSR management, based on ISO26000, with its record of assistance for the building of CSR management mechanism, which it has already been implementing as part of ISO 14001 and other management system building, and the fruits of its research into CSR and SRI^(*2).

*2 Socially Responsible Investment.

2. Overview of Services

NKSJ-RM offers the following five menus of services.

MENU	SERVICE CONTENT
1. Analysis of current state of CSR (Preparation of report on results of diagnosis)	Using a “State of CSR Analysis Sheet” based on ISO26000 and uniquely developed by NKSJ-RM under the supervision of Professor Mizuo of Surugadai University, NKSJ-RM analyze the current state of a company’s efforts regarding CSR which recommended by ISO26000.
2. Materiality analysis	Based on the importance (to the company) of issues that should be addressed from the standpoint of a company’s sustainability, and the degree of expectation (of stakeholders) of issues that stakeholders hope to be addressed by the company, NKSJ-RM maps the various issues surrounding the company, and assists in extracting the issues of importance (materialities) to the company

3. Formulation of CSR action plan	Based on the results of the analysis of the current state of CSR and the materiality analysis, their relation to the company's philosophy and vision, and trends in the industry, NKSJ-RM assists the formulation of CSR strategy and CSR action plan by clarifying the important issues for the company to address in prioritized fashion.
4.CSR management	In order to steadily promote and practice CSR management strategy, NKSJ-RM assists the building of the CSR management mechanism.
5. Support for resolving individual issues ^(*3)	NKSJ-RM supports the resolution of individual issues (enterprise risk management (ERM), crisis risk management, customer complaints risk treatment, compliance, carbon management, biodiversity conservation plan, etc.) necessary for promoting CSR management.

*3 Period and cost differ depending on content of assistance.

3. Future Developments

Through its consulting services, including support of risk management structure building, assistance in business continuity management structure building such as BCP formulation addressing earthquakes and influenza A (H1N1), and other support such as the certification of international standards in ISO 9001 and ISO 14001, NKSJ-RM has been consulting the resolution of corporate management issues.

Moving forward, NKSJ-RM will contribute to higher the corporate value for our customers and realization to the sustainable society, through continuing effort to provide a wide variety of services.

About NKSJ Risk Management

NKSJ Risk Management, Inc. is the risk consulting company of the NKSJ Group, which has as its core companies Sampo Japan Insurance, Inc. and Nipponkoa Insurance Co., Ltd. It offers consulting services regarding enterprise risk management (ERM), business continuity (BCM, BCP) , fires and explosion accidents, natural perils, CSR/environment, security, product liability (PL), workplace accidents, medical safety, and prevention of automobile accidents. For details, see the NKSJ Risk Management website at <http://www.nksj-rm.co.jp/english/index.html>