

CSR Milestones of the Group

- 1965 ● Started the “Yellow Badge Donation” program
- 1976 ● Established the Yasuda Kasai Fine Art Foundation (now Sampo Japan Nipponkoa Fine Art Foundation)
● Opened the Seiji Togo Memorial Yasuda Kasai Museum of Art (now Seiji Togo Memorial Sampo Japan Nipponkoa Museum of Art)
- 1977 ● Established the Yasuda Fire & Marine Foundation (now Sampo Japan Nipponkoa Welfare Foundation)
- 1987 ● Started to publicly exhibit “Sunflowers” by Van Gogh
- 1989 ● Opened Himawari Hall, a puppet theater, in Nagoya
- 1990 ● Established the Environmental Risk Management Office
- 1991 ● Established the Nipponkoa Welfare Foundation (now Sampo Japan Nipponkoa Welfare Foundation)
- 1992 ◆ United Nations Conference on Environment and Development (Earth Summit) held in Rio de Janeiro

Participation in the Earth Summit

In this 1992 United Nations conference, which adopted the Framework Convention on Climate Change and the Convention on Biological Diversity, the then President of Yasuda Fire & Marine Insurance Company (now Sampo Japan Nipponkoa) participated as head of the Nippon Keidanren delegation.
- 1993 ● Started holding Public Seminars on the Environment
● Established an employee volunteer organization
● Introduced volunteer work leave
- 1995 ● Signed the UNEP FI Statement of Environmental Commitment by the Insurance Industry
- 1996 ● Volunteer employees established a social contribution fund
- 1997 ● Acquired ISO 14001 (as the first Japanese financial institution)
- 1998 ● Started to publish an environmental report (as the first Japanese financial institution)
● Launched consultation services for acquiring ISO 14001
● Started forest management programs
- 1999 ● Established the Yasuda Fire & Marine Environment Foundation (now Sampo Japan Nipponkoa Environment Foundation)
● Launched Sampo Japan Green Open (SRI fund)
- 2000 ● Started the CSO Learning Scholarship Program
- 2002 ◆ World Summit on Sustainable Development held in Johannesburg
● Signed the WBCSD Financial Sector Statement
● Held the first CSR stakeholder meeting
- 2004 ● Launched Sampo Japan SRI Open (SRI fund)
● Started BCM (Business Continuity Management) consultation services
- 2005 ● Established Healthcare Frontier Japan Inc. (now Sampo Risk Management & Health Care Inc.)
● Joined the Carbon Disclosure Project (now CDP)
● Started offering foundational support for civil societies
- 2006 ● Joined the United Nations Global Compact
● Signed the UN supported Principles for Responsible Investment (UN PRI)
● Started endowing chairs at universities
- 2007 ● Established Sampo Japan Healthcare Services Inc. (now Sampo Japan Nipponkoa Healthcare Services Inc.)
- 2008 ● Started art appreciation through dialogue at the Seiji Togo Memorial Sampo Japan Museum of Art (now Seiji Togo Memorial Sampo Japan Nipponkoa Museum of Art)
● Announced the Carbon Neutral Declaration
● Started the Eco-Safe Driving Contest
● Certified as an “ECO FIRST Company” by the Minister of the Environment, Japan



1965~ **63.32** million badges

“Yellow Badge Donation” program

Each year we donate Yellow Badges that come with traffic accident insurance to students entering their first grade of elementary school in Japan. By April 2016, a total of 63.32 million students had received the badges.



1976~ **5.43** million visitors

Seiji Togo Memorial Sampo Japan Nipponkoa Museum of Art

The art museum, which exhibits Van Gogh’s “Sunflowers” as well as paintings by a number of post-impressionists such as Gauguin and Cezanne, and works by Seiji Togo and Grandma Moses received 5.43 million visitors in total by March 2016.



1977~ **1,361.54** million badges

Financial support for welfare Civil societies

Sampo Japan Nipponkoa Welfare Foundation provides financial support for civil societies and other organizations engaged in social welfare activities. By the end of FY2015, the foundation offered a total of 2,218 grants, which sum up to 1,361.54 million yen.



1991~ **15,900** people

Support for family caregivers of senile dementia patients

Sampo Japan Nipponkoa Welfare Foundation supports socializing and learning programs by Alzheimer’s Association Japan to assist family caregivers of senile dementia patients. By the end of FY2015, it has provided 194.15 million yen to programs with a total of 15,900 participants.



1993~ **18,517** people

Public Seminars on the Environment

As of the end of FY2015, about 18,517 people have participated in these environmental seminars, jointly held by the Japan Environmental Education Forum (JEEF), the Sampo Japan Nipponkoa Environment Foundation, and Sampo Japan Nipponkoa.



1999~ **20.3** billion yen

Sampo Japan Green Open (SRI fund)

Sampo Japan Nipponkoa Asset Management’s “Sampo Japan Green Open” invests in environmentally friendly Japanese companies whose stocks are expected to be profitable. As of end of May, 2016, 20.3 billion yen is under management by the fund.



2000~ **902** students

CSO Learning Scholarship Program

As of the end of FY2015, total of 902 university undergraduate and graduate students had participated in this internship program organized by the Sampo Japan Nipponkoa Environment Foundation and were provided with work experience at environmental organizations.

Continuous Evolution of the Group's CSR

This section shows our major CSR milestones to date.

- 2009 ● Introduced web-based insurance policy access for automobile insurance products
- 2010 ● **NKSJ Holdings, Inc. (now Sompō Japan Nipponkoa Holdings, Inc.) established**
 - Formulated the NKSJ Group's CSR Basic Policy (now, the Group's CSR Vision)
 - Sompō Japan Foundation (now Sompō Japan Nipponkoa Welfare Foundation) started to offer financial support to ASEAN countries
 - Launched Weather Index Insurance in Thailand
 - ◆ 10th Conference of the Parties (COP10) to the Convention on Biological Diversity held in Nagoya
 - 37 Group companies participated in the Japan Business and Biodiversity Partnership
 - Started consultation services on biodiversity
 - ◆ ISO 26000 (international standard on social responsibility) published
- 2011 ● ◆ **Great East Japan Earthquake occurred**
 - Started to collect ESG data of the Group
 - Sompō Japan (China) (now Sompō Japan Nipponkoa (China)) published its first CSR report
 - **Started the SAVE JAPAN Project to conserve biodiversity**
 - Sompō Japan Environment Foundation (now Sompō Japan Nipponkoa Environment Foundation) started research on climate change adaptation
 - Established Nipponkoa Smile Kids Foundation (now Sompō Japan Nipponkoa Smile Kids Foundation)
 - 10 Group companies (now, 7 Group companies) signed the Principles for Financial Action towards a Sustainable Society
 - **Started to organize the NKSJ Volunteer Days (now the Sompō Holdings Volunteer Days)**
- 2012 ●
 - Specified the Five CSR Material Issues of the Group (now, the Group's CSR Materiality)
 - Established Prime Assistance Inc. in order to enter the assistance services market
 - Signed the Women's Empowerment Principles (WEPs)
 - ◆ United Nations Conference on Sustainable Development (Rio+20)
 - Signed the UNEP FI Principles for Sustainable Insurance (PSI)
 - Purchased shares of Cedar Co., Ltd. as a Group company in order to enter the elderly care services market
 - Acquired ISO 39001 (international standard for road traffic safety management system)
- 2013 ●
 - Started environmental programs for community contribution
 - Achieved carbon neutrality
 - Started to consider promoting the Group's CSR by measuring KPIs
- 2014 ●
 - Established the Sompō Japan Nipponkoa Group's "Group CSR Vision," "Group Environmental Policy," "Group Policy for Human Dignity and Human Rights" and "Six CSR Material Issues"
 - KPIs defined for Group CSR initiatives
 - Signed Japan's Stewardship Code (Sompō Japan Nipponkoa, Sompō Japan Nipponkoa Asset Management)
 - Special exhibition of "Sunflowers" by Van Gogh held to support restoration of areas affected by the Great East Japan Earthquake
 - **Started the Bosai JAPAN-DA Project**
 - **Launched a road safety program in Indonesia** and maternal and child health program in Myanmar
 - Launched Typhoon Guard Insurance in the Philippines
 - Business collaboration in long-term care field with Message Co.
- 2015 ●
 - Entered the business of house reform by acquiring the ownership of FRESHHOUSE CO., LTD.
 - A weather index insurance has been recognized as meeting the requirements for membership in the BCtA
 - ◆ The SDGs were adopted at the UN Summit
 - ◆ The Paris Agreement was adopted at the COP21
 - Nationwide distribution of the "Smiling Road" that is a telematics service for businesses that helps their fleet vehicle drivers drive safer
 - Started to provide the smartphone app of "Portal Smiling Road"
 - Enhanced the nursing care business by acquiring the 100% ownership of Sompō Care Next Inc., etc.
- 2016 ●
 - Received ISO14001 for all Group companies in Japan
 - Sompō Japan Nipponkoa Healthcare Services Inc., Sompō Japan Nipponkoa Risk Management Inc., Healthcare Frontier Japan Inc. have merged to form Sompō Risk Management & Health Care Inc.
 - Redefined the Group's CSR Material Issues

CSR highlights in recent years



2009~ **36.10** million policies

Web-based automobile insurance policy

An option for policyholders to access their policy via the web was introduced in order to increase customer convenience and reduce our environmental footprint. It was also introduced to fire insurance from October 2015. More than 36.10 million customers have chosen web-based policies, forgoing the conventional paper-based format.



2011~ **3,000** employees

The Great East Japan Earthquake—continuous support for recovery

More than 3,000 employees were sent to the areas affected by the Great East Japan Earthquake to facilitate prompt insurance payments. We are also providing continuous support through our core business and other activities to meet the evolving needs of disaster-hit areas.



2011~ **30,982** participants

SAVE JAPAN Project

During the five years from 2011 to 2015, more than 30,982 people raised their environmental awareness by joining this community-based biodiversity conservation program implemented in all prefectures in Japan in collaboration with environmental and other civil societies.



2011~ **10,000** volunteers

Sompō Holdings Volunteer Days

The Group organizes the Sompō Holdings Volunteer Days every year to raise the Group employees' awareness of social contribution and to continue its efforts to support the areas affected by the Great East Japan Earthquake. Every year, approximately 10,000 Group employees in Japan and overseas engage in volunteer activities such as environmental conservation and social welfare.



2014~ **20,000** participants

Road safety project in Indonesia

Sompō Japan Nipponkoa and PT. Asuransi Sompō Japan Nipponkoa Indonesia have teamed up with Save the Children Japan, an international civil society that promotes children's rights, to launch a road safety project in Bandung, West Java, with the aim of creating a safer environment for children.



2014~ **40** events

Bosai JAPAN-DA Project

Started the Bosai JAPAN-DA Project that hosts puppet shows, performed by the Yumemi Trunk Puppet Theater Troupe, and experience-based workshops, provided in partnership with the NPO Plus Arts, to teach children – society's future leaders – and their parents how to protect themselves and others in emergency situations. We have provided approximately App. 40 events nationwide as of end of July 2016.

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